

Public Takeaways December 5-6, 2023

IMPACT MEASUREMENT: AN ACCP SUMMIT



Shift to a **Measurement Mindset.**



Focus on mutual outcomes when working internally to examine employee engagement.



Utilize an Elevator Approach.
Logic Models are Living Models.



Think about **driving efficiencies** in your work; through ways you fund, the metrics you gather, or the expertise you tap into.



Involve Nonprofits Early;
4 Golden Rules.



Create symbiotic relationships with your grantees; look at what you can leverage for them.



Make SMARTIE goals that are meaningful, accessible and useful.



Use impact measurement to start the conversation not necessarily end it.