ESG SUMMIT
KEY TAKEAWAYS

1. Several factors cited for ESG's rapid growth
   • Investor demand
   • BlackRock CEO Larry Fink's public letter
   • Shift in consumer behavior especially among Millennials and Gen Z
   • The collective impact of pandemic, protests and politics has led companies to re-evaluate their societal role

2. ESG is relevant to all companies
   • Whether private or publicly held, B2C or B2B, companies are feeling pressure from customers, suppliers, vendors, employees, and activists to demonstrate positive societal impact

3. Strong ESG strategy requires focus
   • A strong and sustained ESG effort requires prioritization
   • Companies that do well focus on a defined set of social issues material to their business

4. Strong ESG execution requires integration
   • There is intersectionality to ESG internally. Companies must overcome or tear down internal silos to set and measure against ESG goals
   • Deeper collaboration required to move from intention to impact

5. The next big thing: Uniform ESG reporting framework
   • There are multiple reporting frameworks in the marketplace
   • Strong desire for a singular and consistent reporting guide

QUESTIONS:
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