

ESG SUMMIT KEY TAKEAWAYS

1

Several factors cited for ESG's rapid growth

- Investor demand
- BlackRock CEO Larry Fink's public letter
- Shift in consumer behavior especially among Millennials and Gen Z
- The collective impact of pandemic, protests and politics has led companies to re-evaluate their societal role

2

ESG is relevant to all companies

- Whether private or publicly held, B2C or B2B, companies are feeling pressure from customers, suppliers, vendors, employees, and activists to demonstrate positive societal impact

3

Strong ESG strategy requires focus

- A strong and sustained ESG effort requires prioritization
- Companies that do well focus on a defined set of social issues material to their business

4

Strong ESG execution requires integration

- There is intersectionality to ESG internally. Companies must overcome or tear down internal silos to set and measure against ESG goals
- Deeper collaboration required to move from intention to impact

5

The next big thing: Uniform ESG reporting framework

- There are multiple reporting frameworks in the marketplace
- Strong desire for a singular and consistent reporting guide

QUESTIONS:

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