

2025 Sponsorship & Funding Opportunities

For Purpose-Driven Companies & Foundations



Let's have a conversation !

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Support Amplifying Corporate Social Impact

The Association of Corporate Citizenship Professionals (ACCP) is the premiere membership organization working to expand the impact of purpose driven companies and the effectiveness of corporate social impact leaders. As the trusted strategic partner for CSR and ESG professionals, ACCP drives meaningful change by providing cutting-edge insights, advancing knowledge and practice, and building an inclusive, action-oriented peer community. By supporting ACCP, you are fueling strategies that work, propelling innovation, and expanding corporate impact locally and globally.

Our powerful network of 250+ purpose-driven companies and 2,000+ social impact practitioners transcend industries and geographies, connecting companies to the resources and people needed to drive measurable change. These professionals inform and support one another in navigating the complex landscape of corporate social responsibility, ensuring their companies lead with purpose and innovation.

Let's Fuel Greater Impact Together

Your financial investment in ACCP's programs and initiatives will have a ripple effect, amplifying your company's impact while building the capacity and effectiveness of the entire ACCP community to enact transformative change in communities worldwide. In return, your company will gain significant visibility and unlock a range of exclusive benefits:

- **Position your company** as a leading purpose-driven business.
- **Align your philanthropic goals** with the leading voice in corporate citizenship.
- **Elevate your thought leadership and expertise** on critical social impact issues.
- **Access professional development and growth opportunities** for your corporate social impact team.
- **Advance ACCP programs and initiatives** that align with your social impact goals.

Supporting ACCP delivers more than just brand exposure. It opens doors to collaborations, strengthens relationships with social impact leaders, and positions your company as a preferred employer for top CSR talent.



Flexible Support Opportunities Tailored to Your Goals

We offer sponsorship and funding opportunities designed to fit a variety of budgets and engagement objectives, ensuring you maximize your impact and visibility.

Our Reach:

250+

Purpose-driven
member companies

2,000+

CSR, ESG & DEI
professionals

6,000+

social impact practitioners
and influencers through
ACCP communications

20+

Industries
Represented

A Sampling of Our Esteemed Supporters:



Note: All support opportunities are non-exclusive and we are seeking multiple supporters per opportunity. ACCP is now a 501c3 public charity! Programs and initiatives can be supported through a corporate sponsorship or charitable contribution.



SUSTAINING PARTNERSHIP

Investment: \$50,000

ACCP Sustaining Partnerships are year-long engagements that showcase your company's leadership in the corporate social impact field, align your financial support with your social impact goals and objectives, and provide visibility for your organization through ACCP's most prominent programs, publications, and communication channels.

Sustaining partnerships provide the critical support needed for ACCP to achieve its strategic priorities:

- Advancing knowledge and practice
- Fostering a uniquely supportive and inclusive community
- Advancing equity
- Advocating for the corporate social impact profession

Sustaining partnerships are non-exclusive and benefits can be customized.

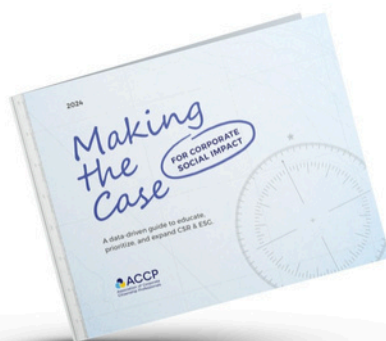
SUGGESTED BENEFITS PACKAGE

- Prominent recognition as a supporter of one of ACCP's flagship publications or programs. Choices include ACCP's *Making the Case for Corporate Social Impact Toolkit*, ACCP's *CSR Insights Report*, or ACCP's *Purpose Awards*. Recognition will be incorporated into the publication and/or program and any related communications and programming.
- Recognition as a sustaining partner at ACCP's 2025 Annual Conference, including the benefits that come with a \$25,000 Conference sponsorship (page 11).
- Recognition as a sustaining partner in ACCP's weekly newsletter, *The Wrap*, which is distributed to 6,000 corporate social impact professionals and field influencers every Friday.

CONTENT PARTNERSHIPS

Making the Case for Corporate Social Impact

Investment: \$20,000



Making the Case is an easy-to-use guide that helps corporate citizenship professionals build a compelling, data-driven business case for resources and support of their critical work. Updated annually, this critical publication includes the latest data, compelling messaging, and professionally designed infographics that can be used in internal presentations, communications, and conversations. This publication is shared broadly with the corporate citizenship field and media to garner greater support of this important work in a wide range of companies. Benefits include logo recognition on cover and a short case study (1/2 page) of your company's social impact program.

CSR Insights Survey & Report

Investment: \$20,000



The CSR Insights Survey & Report provides a comprehensive view of the trends shaping the corporate social impact profession. Through this annual survey, ACCP captures valuable data and insights from corporate citizenship professionals, highlighting the emerging priorities, challenges, and innovative approaches that are influencing the field. The report serves as an essential resource for companies looking to stay ahead of the curve, offering actionable insights that help inform strategies and drive impact. This report has received significant media attention garnering placements in prominent media outlets. Support of this report provides unparalleled visibility and alignment with cutting-edge trends in social impact.

Benefits include recognition in the survey distribution, recognition of support on inside front cover of the report, and the opportunity to participate in the webcast that features the results of the survey.

Toolkit Development

Investment: \$10,000 per toolkit



In 2025, ACCP will develop up to 10 toolkits designed to provide corporate citizenship professionals with actionable and practical guidance for implementing key programs and strategies. Each toolkit will cover essential topics such as VTO policies, grant scorecards, employee engagement surveys, matching gift guidelines, and more. ACCP is seeking partners to support the development of these valuable resources.

Benefits include the opportunity to be recognized on the cover of the toolkit, feature their company as a case study within the toolkit, and be recognized on all communications about the new resource.

Purpose Awards

Investment: \$20,000



Support the recognition of exceptional corporate social impact leaders by supporting [ACCP's Purpose Awards Program](#). As a supporter, your company will gain prominent visibility throughout the entire awards process—from the call for nominations to the celebration of winners. Your team will also have the unique opportunity to participate in the judging process and receive recognition in all related press announcements and communications, ensuring your commitment to purpose-driven leadership is highlighted to a wide audience.

Communications Campaign: Elevating the Importance of Corporate Social Impact

Investment: \$10,000 - \$50,000



Despite the increased importance of corporate citizenship work, many C-Suite executives continue to view social impact work as a “nice to have” rather than a critical business strategy necessary for long-term success. Accordingly, ACCP is undertaking a communications campaign targeting the senior executives that have ultimate budget authority for CSR budgets. We are working to dispel false narratives and misconceptions about this important work and elevate its importance through data, stories of impact, and thought leadership. Funding is needed to sustain this communication campaign that is leveraging the expertise of outside communications counsel. Recognition of support can be tailored based on funders preferences.



PROGRAM PARTNERSHIPS

Forum: A CSR Intensive

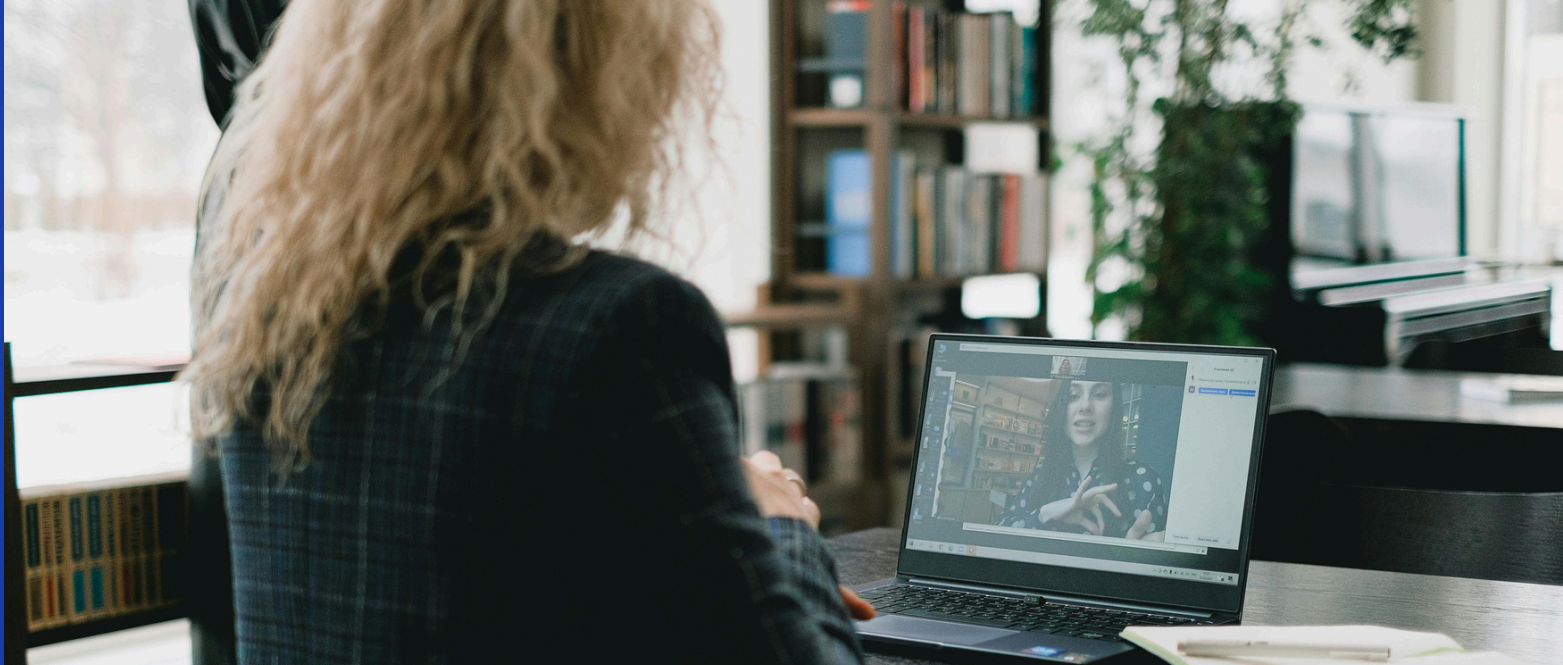
Investment: \$15,000

Forum, ACCP's longest standing program is designed to cultivate emerging leaders in corporate social responsibility (CSR) with one to three years of experience. This immersive, hands-on learning experience equips participants with the foundational knowledge and strategies needed to contribute to a comprehensive corporate social impact strategy. Limited to just 40 participants per year, Forum fosters an intimate, interactive learning environment that promotes deep connections and community building.

By supporting the 2025 Forum, taking place in April in Chicago, your company has a unique opportunity to invest in the future of CSR by empowering the next generation of social impact leaders. In addition to positioning your organization as a champion of social change, you'll help shape the sector's future while also providing unparalleled professional development opportunities for your team. Align your brand with purpose-driven leadership and be recognized as a catalyst for change in the growing field of corporate citizenship.

BENEFITS INCLUDE

- Corporate logo recognition in marketing communications and in program materials and slides.
- Opportunity to highlight company in a case study as part of the Forum program.
- Opportunity to send up to two team members to fully participate in the cohort (travel expenses not included).
- Recognition in opening and closing remarks.
- Optional: opportunity to provide a branded item to participants. The cost of the branded items and shipping would be the company's responsibility.



Virtual Summit Sponsorships

Financial commitment: \$7,500 or \$10,000 depending on length of Summit

Additional commitment required post event to be recognized in the post event on-demand version in ACCP's new Learning Center.

ACCP Summits are virtual educational programs that focus on building knowledge and skills around top-of-mind social impact topics. They provide practical guidance from practitioners and subject matter experts. Length and attendance vary by topic.

In 2025, ACCP is planning four Virtual Summits on the following topics:

- AI in Corporate Social Impact
- Telling Your Impact Story
- Employee Engagement
- Impact Measurement

BENEFITS INCLUDE

- Opportunity to align your brand and thought leadership to a top-of-mind corporate social impact topic
- Recognition in opening remarks
- Logo recognition in marketing communications and on program slides
- Opportunity to introduce a session and brief remarks about your organization. The possibility of a more substantive speaking role will be determined by ACCP staff based on expertise of sponsor, program's learning objectives and timing of sponsor commitment.
- Two Summit registrations
- Recognition in post Summit communications



RISE: Realizing Inclusive Leadership in Corporate Social Impact

Levels of support range from \$10,000 - \$100,000

As part of our commitment to building an increasingly diverse and inclusive corporate social impact field, ACCP is introducing a new leadership program in 2025 that will provide the skills, training, and support uniquely needed for corporate social impact leadership positions. RISE is a first-of-its-kind leadership development cohort for mid-career corporate social impact professionals created with a racial, ethnic and cultural lens. The program will equip and prepare candidates for leadership roles, ensuring that a wide range of voices and perspectives are valued in corporate social impact. RISE will be a multi-month, hybrid learning experience that blends engaging virtual sessions with pivotal in-person moments, including mentoring and a capstone project. Funding for this program supports logistics, marketing, and scholarships. The first cohort is expected to begin in the spring of 2025.

CSR LaunchPad

Financial Commitment: \$10,000

CSR LaunchPad is ACCP's first, on-demand educational program designed to provide foundational knowledge of the corporate social impact field and build awareness of the importance of corporate social impact. This on-demand, virtual educational program is part of ACCP's mission to be a career-long resource to corporate social impact professionals and to build a strong and diverse pipeline of talent for the profession. CSR LaunchPad is designed for individuals looking to learn about the corporate social impact field or looking for a resource to educate others. CSR LaunchPad combines practical knowledge with invaluable insights directly from experienced practitioners already working in the field. Course 1 is now available and additional courses are in development. Supporting CSR LaunchPad provides an opportunity for your company to shape the future of the corporate social impact field, attract diverse talent to the field, and inspire our profession's future leaders.

BENEFITS INCLUDE

- Logo recognition within the CSR LaunchPad online portal
- Logo recognition on marketing communications
- Free access to the courses for up to 50 individuals. These individuals could be part of the supporter's organization or affiliated with other organizations that align with ACCP's goal of diversifying the corporate social impact profession.



ACCP Annual Conference Sponsorships



Sponsorship of the ACCP Annual Conference is a high visibility opportunity to position your company as a purpose-driven leader, showcase your team's thought leadership on important issues, and provide professional development opportunities to your social impact team. The 2025 ACCP Conference will be one to remember as we will be celebrating the 20th Anniversary of the organization's founding.

The ACCP 2025 Annual Conference, will be held in Atlanta, GA at the Marriott Marquis on September 15-17. ACCP's Annual Conference has an exceptionally strong reputation for bringing together corporate social impact practitioners to connect, build community, and learn practical insights that will transform shifting trends into effective solutions. Expected attendance is approximately 400 participants.

Below is a list of preliminary sponsorship opportunities associated with our Annual Conference. Additional opportunities may develop as Conference planning progresses.

Conference Lead Sponsor: \$50,000

- Recognized as host of the welcome reception and the opportunity to make brief welcoming remarks.
- Verbal recognition during the opening and closing remarks during Conference.
- Opportunity to introduce a General Session speaker.
- Opportunity to serve as a panelist or moderate a plenary session. Speaking role will be based on the plenary topics chosen by ACCP staff and sponsor's area of expertise and experience.
- Prominent logo recognition as sponsor on the Conference website, Conference app, signage, and general session slides.
- Opportunity to share information about company's corporate citizenship programs through the Conference app.
- Four Conference registrations, in addition to the complimentary member registration.



Champion Sponsors - \$25,000

- Verbal recognition during the opening remarks that kickoff the Conference.
- Opportunity to have a company representative participate as a subject matter expert during the Conference program. Role will be based on individual's expertise and how the company's initiatives align with the learning objectives of specific sessions being developed by ACCP staff.
- Recognition as a break sponsor through signage.
- Logo recognition as sponsor on the Conference website, Conference app, signage, and general session slides.
- Opportunity to share information about company's corporate citizenship programs through the Conference app.
- Three Conference registrations in addition to the complimentary member registration.

Advocate Sponsors - \$15,000

- Logo recognition as sponsor on the Conference website, Conference app, signage, and general session slides.
- Opportunity to introduce a workshop or facilitate a live peer conversation during Conference. Role will be based on session types chosen by ACCP staff and sponsor's area of expertise and experience.
- Opportunity to share information about company's corporate citizenship programs through the Conference app.
- Two Conference registrations in addition to complimentary member registration.

Ally Sponsorship - \$10,000

- Logo recognition as sponsor on the Conference website, Conference app, and signage.
- Opportunity to share information about company's corporate citizenship programs through the Conference app.
- One Conference registration in addition to the complimentary member registration

Supporter Sponsor - \$7,500

- Logo recognition as sponsor on the Conference website, Conference app, and signage.
- Opportunity to share information about company's corporate citizenship programs through the Conference app.

CONFERENCE SPONSORSHIPS AT-A-GLANCE

Benefit	Lead Sponsor	Champion Sponsor	Advocate Sponsor	Ally Sponsor	Supporter Sponsor
Recognized as host of welcome reception	✓				
Deliver brief welcome remarks	✓				
Introduce a General Session speaker	✓				
Verbal recognition in opening and closing remarks	✓	✓			
Serve as a panelist or moderate a plenary session	✓				
Opportunity to be represented as subject matter expert		✓			
Recognition as break sponsor		✓			
Introduce a workshop or facilitate peer conversation			✓		
Logo recognition on website, signage, and general session slides	✓	✓	✓	✓	✓
Inclusion in the Conference app	✓	✓	✓	✓	✓
Conference registrations	4	3	2	1	



Specialty Conference Sponsorship Opportunities

20th Anniversary Celebration Supporter

2025 marks a milestone—the 20th anniversary of ACCP’s founding. Over the past two decades, ACCP has advanced corporate citizenship, strengthened a dynamic network of professionals, and helped companies drive positive social impact. As we celebrate this remarkable journey, we invite you to join us in supporting ACCP’s **20th Anniversary Celebration**, making a bold investment in the future of corporate citizenship.

Your support will directly contribute to ACCP’s future by funding the development of innovative programs and initiatives that will empower corporate social impact leaders for the next 20 years. As a sponsor, your company will receive exclusive recognition during our special anniversary events, positioning you as a forward-thinking leader committed to advancing the field and ACCP’s mission.

Celebrate our past, shape our future—be part of ACCP’s legacy and lasting impact. Investment ranges from \$10,000 - \$50,000 and can be bundled with any other sponsorship/funding package.

Conference App Sponsorship - \$20,000

- Recognition as Conference app sponsor including logo on opening splash screen, inclusion in sponsor section, and recognition in all communications about the Conference app.
- Logo recognition as Conference sponsor on Conference website, on signage, and in slides.
- Two Conference registrations in addition to complimentary member registration.

Water Station Sponsorship - \$20,000

- Recognition at the water stations throughout Conference and the opportunity to supply reusable branded cups. (The cost of the branded cups and shipping to the Conference venue is the responsibility of the sponsor.)
- Logo recognition as Conference sponsor on Conference website, on signage, in slides, and in the Conference app.
- Two Conference registrations in addition to complimentary member registration

Tote Bag Sponsorship - \$15,000

- Logo recognition of sponsorship on Conference tote bag provided to all attendees.
- Opportunity to provide a branded item to share with attendees. (Cost of branded items and shipping to Conference venue is the responsibility of the sponsor.)
- One Conference registration in addition to the complimentary member registration.