

# 2025 Sponsorship & Advertising Opportunities

For Organizations that Provide Products & Services to  
Corporate Social Impact Professionals



***Let's have a conversation !***

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## Why Partner with ACCP?

The Association of Corporate Citizenship Professionals (ACCP) is the premier professional organization for corporate social impact leaders. Our community includes over 2,000 professionals from 250+ purpose-driven companies. We connect our members to the resources, knowledge, and networks they need to create meaningful change.

Supporting ACCP's initiatives allows your organization to:

- **Showcase your leadership** in the CSR & ESG space
- **Elevate your expertise** on key social impact issues
- **Highlight your team's services and solutions**
- **Build relationships** with top decision-makers in your target audience

ACCP offers a range of sponsorship opportunities tailored to fit diverse budgets and business goals. This document outlines our core sponsorship offerings, but we're always open to conversations about customizing a package to meet your unique objectives.

## Who You'll Reach:



Member  
Companies



Corporate Citizenship  
Professionals (members)



CSR & ESG professionals  
and influencers



With Budget  
Authority

## Sampling of Past Sponsors







# SUSTAINING PARTNERSHIP

A sustaining partnership offers your organization the opportunity to align its brand with ACCP and its prestigious membership of leading companies for an entire year. Through a sustaining partnership you will build awareness and respect through multiple opportunities that showcase your thought leadership and expertise and build relationships with CSR & ESG leaders. Signing on as one of ACCP's sustaining partners sends a strong message that your organization is a true partner of the ACCP community.

The multiple touchpoints throughout the year will help you build stronger relationships with your target audience and maximize your reach and return on investment.

Sustaining sponsorships are non-exclusive; however, we limit the number of service sustaining sponsors we have each year.

## **\$35,000 Commitment**

## **SUGGESTED BENEFITS PACKAGE**

- Recognition as a sustaining partner in ACCP's weekly newsletter, The Wrap.
- Opportunity to present an educational webcast as part of ACCP's CSR Marketplace Virtual Series that showcases your organization's expertise and thought leadership.
- Opportunity to submit two blog posts during the year
- Opportunity to submit up to two pieces of content to ACCP's Online Resource Library
- CSR Marketplace listing for 12 months
- Opportunity to showcase a company initiative at least once during the year in ACCP's weekly newsletter, The Wrap (distribution 6,000+)
- 30,000 impression digital retargeting ad campaign
- Prominent recognition leading up to and during ACCP's 2025 Annual Conference (Atlanta on September 15-17)
- Prominent logo recognition on Conference website, signage, and in verbal opening remarks
  - Inclusion in sponsor section of Conference app
  - Opportunity to host an educational session during the Conference
  - Exhibit table
  - Two Conference registrations





# PROGRAM PARTNERSHIPS

## ACCP Annual Conference Sponsorships



ACCP's flagship event, the ACCP Annual Conference, will be held in Atlanta, GA at the Marriott Marquis on September 15-17, 2025. The ACCP Annual Conference has an exceptionally strong reputation for bringing together corporate social impact leaders to connect, build community, and stay up to date on sector trends and learn practical strategies to enhance impact in their companies and communities. The 2025 Annual Conference will be extra special as the Association will be celebrating its 20th Anniversary.

*Below is a list of preliminary sponsorship opportunities. Additional opportunities may be identified as Conference planning progresses and sponsorship discussions take place. There are a limited number of sponsorships available at each level.*

### Conference Lead Sponsor: \$50,000

- Recognized as host of the welcome reception held at the Conference venue and opportunity to deliver brief welcome remarks.
- Opportunity to introduce main stage session.
- Verbal recognition of support from Conference mainstage in opening and closing remarks.
- Opportunity to host a session during a workshop block.\*
- Opportunity to share a branded item with attendees distributed in the Conference tote bag. *The expense of the branded item and shipping to the venue is the responsibility of the sponsor.*
- Logo recognition as lead sponsor on Conference website, signage, and general session slides.
- 4 Conference registrations.
- Exhibit table\*\*.
- Attendee list with name, title, and company.
- Inclusion in the Conference app in the sponsor session.
- Opportunity to share a resource with participants through post Conference email.
- CSR Marketplace Listing for 12 months.







### Champion Sponsors - \$25,000

- Verbal recognition of support from the main stage in opening and closing remarks.
- Logo recognition as a champion sponsor on Conference website, signage, and on general session slides.
- Opportunity to distribute a branded item or document to attendees through the Conference tote bag. The expense of the branded item and shipping to the venue is the responsibility of the sponsor.
- Opportunity to host an educational session during workshop block\*.
- 3 Conference registrations.
- Attendee list with name, title, and company.
- Exhibit table\*\*.
- Attendee list with name, title, and company.
- Inclusion in the Conference app in the sponsor section.
- Opportunity to share a resource with participants through post Conference email.
- CSR Marketplace Listing for 12 months.

### Advocate Sponsors - \$15,000

- Recognition as a sponsor on Conference website and signage.
- 2 Conference registrations.
- Opportunity to host a CSR Marketplace Virtual session in June. *Must commit to sponsorship by end of Q1 to be included in CSR Marketplace Virtual*
- Inclusion in the Conference app in the sponsor session.
- Attendee list with name, title, and company.
- Exhibit table\*\*.
- CSR Marketplace Listing for 12 months.

### Ally Sponsorship - \$10,000

- Recognition as a sponsor on Conference website and signage.
- 1 full Conference registration and one exhibit-only Conference registration.
- Inclusion in the Conference app in the sponsor session.
- Exhibit Table\*\*.
- Attendee list with name, title, and company.
- CSR Marketplace Listing for 12 months.



# CONFERENCE SPONSORSHIPS AT-A-GLANCE

Benefit	Lead Sponsor	Champion Sponsors	Advocate Sponsors	Ally Sponsors
Recognized as host of welcome reception	✓			
Deliver brief welcome remarks	✓			
Introduce a main stage session	✓			
Branded item in Conference tote bag	✓	✓		
Verbal recognition in opening and closing remarks	✓	✓		
Host a session during a workshop block*	✓	✓		
Share a resource with participants through post-Conference email	✓	✓		
Host a CSR Marketplace Virtual session			✓	
Attendee list with name, title, and company	✓	✓	✓	✓
Exhibit table**	✓	✓	✓	✓
Logo recognition on website, signage, and general session slides	✓	✓	✓	✓
Inclusion in the Conference app in the sponsor session	✓	✓	✓	✓
CSR Marketplace Listing for 12 months	✓	✓	✓	✓
Conference registrations	4	3	2	1 full + 1 exhibit-only





## Specialty Conference Sponsorship Opportunities

### Conference App Sponsorship - \$20,000

- Recognition as Conference app sponsor including logo on opening splash screen, inclusion in sponsor section, and recognition in all communications about the Conference app.
- Logo recognition as Conference sponsor on Conference website and signage.
- 2 Conference registrations.
- Exhibit Table\*\*.
- CSR Marketplace Listing for 12-months.

### Water Station Sponsorship - \$20,000

- Recognition at the water stations throughout conference and the opportunity to supply reusable branded cups for attendees to use. Branded cups would be provided to ACCP by the sponsor – expense of branded cups and shipping are the responsibility of the sponsor. Estimated quantity of 800 (2 cups per attendee).
- Logo recognition as Conference sponsor on Conference website and signage.
- 2 Conference registrations.
- Inclusion in Conference app in sponsor section.
- Exhibit Table\*\*.
- CSR Marketplace Listing for 12-months.

### Tote Bag Sponsorship - \$15,000

- Logo recognition of sponsorship on Conference tote bag provided to all attendees.
- Opportunity to provide a branded item to share with attendees. Cost of branded items and shipping to Conference venue is the responsibility of the sponsor.
- Exhibit Table\*\*.
- 2 Conference registration.

**\*All ACCP programs are educational and aligned with ACCP member interests. Sponsors are required to follow ACCP's non-solicitation policy and sponsor code of conduct including meeting deadlines for session outlines, learning objectives and sponsor deliverables. For sponsorship packages that include speaking opportunities, ACCP staff must approve session plans and presentation materials. Partnering with corporate social impact professionals is encouraged.**

**\*\*We have a limit of 20 exhibits and they will be included in sponsorship packages on a first come first serve basis.**





# PROGRAM PARTNERSHIPS

## Virtual Summit Sponsorships

**Financial commitment: \$7,500 or \$10,000 depending on length of Summit**

*Additional commitment required post event to be recognized in on-demand version in ACCP's new Learning Center.*

ACCP Summits are virtual educational programs that focus on building knowledge and skills around top-of-mind social impact topics. They provide practical guidance from practitioners and subject matter experts. Length and attendance vary by topic. In 2025, ACCP is planning four Virtual Summits on the following topics:

- AI in Corporate Social Impact
- Telling Your Impact Story
- Employee Engagement
- Impact Measurement

### BENEFITS INCLUDE

- Opportunity to align your brand and thought leadership to a top-of-mind corporate social impact topic
- Recognition in opening remarks
- Logo recognition in marketing communications and on program slides.
- Opportunity to introduce a session and brief remarks about your organization. The possibility of a more substantive speaking role will be determined by ACCP staff based on expertise of sponsor, program's learning objectives and timing of sponsor commitment.
- Two Summit registrations
- Participant list with name, title, and company
- Opportunity to share a resource in the post program email to participant







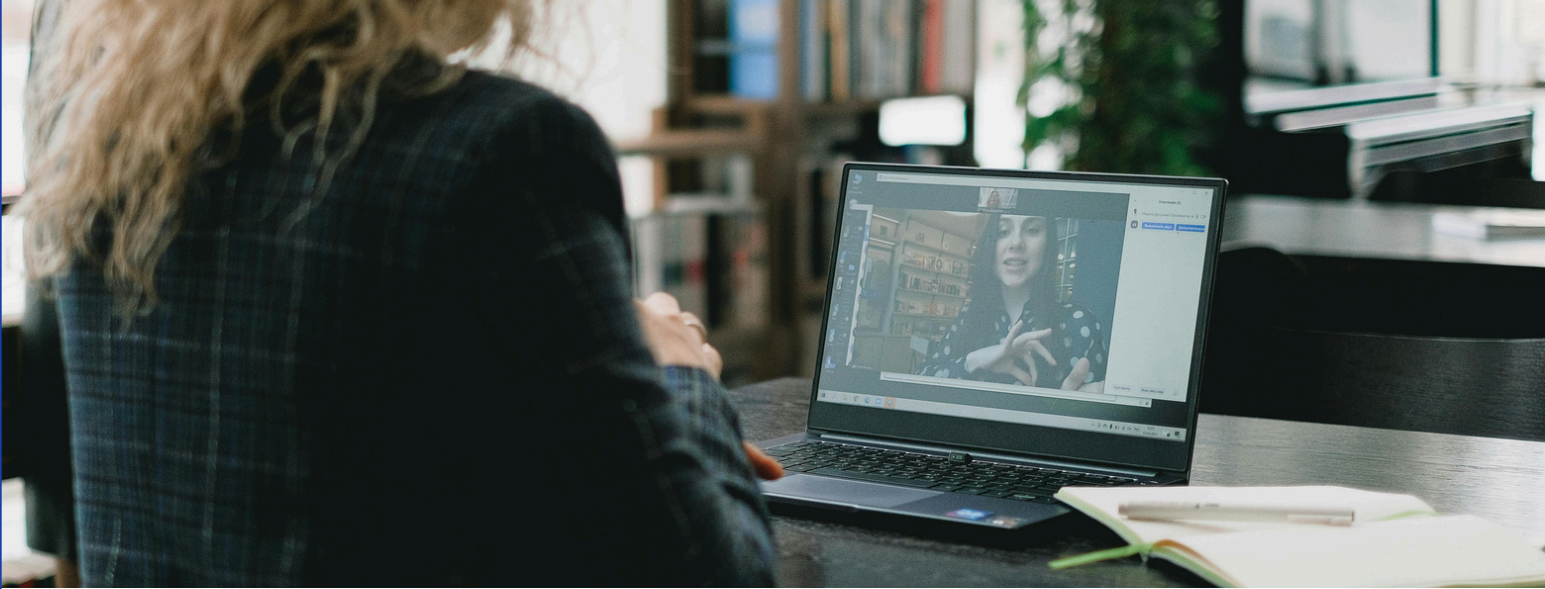
## Corporate Social Impact Happy Hours

**Financial Commitment: \$5,000**

ACCP plans to host up to four corporate social impact happy hours in 2025 to bring together practitioners to connect in person, build community, and compare notes on their everyday challenges. These are fun, relaxed, nonprogrammed gatherings. ACCP will invite its members and prospects in the region to attend. The sponsoring organization will also be expected to invite their clients and prospects in the region to attend. Recognition of support will be included in the marketing communications and during the program.







## CSR Marketplace & Virtual Session

**Financial commitment is \$10,000**

This sponsorship offering combines a listing on ACCP's CSR Marketplace web portal and the opportunity to host an educational session during ACCP's CSR Marketplace Virtual Series (June 2025).

The **CSR Marketplace** web portal is a resource for the social impact field that highlights organizations that provide products and/or services to corporate social impact professionals and purpose-driven companies. The CSR Marketplace is showcased weekly in ACCP's newsletter, The Wrap, and periodically in member communications and social posts.

**CSR Marketplace Virtual** is a series of virtual educational sessions that showcase the expertise and thought leadership of a select number of ACCP Partners. Session topics are on trending CSR & ESG related topics. Each virtual session is 50 minutes (including time for Q&A). The sessions are marketed as a series, and participants have the option of registering for all the sessions or just the ones they find most interesting. Expected attendance of **CSR Marketplace Virtual** sessions varies based on topic but typically between 50-100 participants. The series is marketed to both ACCP members and non-members, and each session is recorded. The recordings are also marketed to the ACCP community and made available through the ACCP website for approximately six months.

### BENEFITS INCLUDE

- Opportunity to showcase organization's expertise and thought leadership to corporate social impact field.
- Corporate logo and session information included in all CSR Marketplace Virtual marketing communications. Marketing to ACCP's full audience (6000+ CSR & ESG professionals and influencers) typically starts 8 weeks prior to the program.
- Opportunity to invite your audience to register for the program.
- Opportunity to share the recording of the session with your audience.
- List of registrants including name, title, and company.
- 12-month listing on **ACCP's CSR Marketplace**.







# BRAND AWARENESS & ADVERTISING OPPORTUNITIES

## CSR Marketplace

ACCP's CSR Marketplace is an online hub where corporate citizenship professionals can find information about reputable organizations that provide valued services that can help advance their work. The Marketplace includes organizations that offer a variety of services including technology solutions, communications and strategy support, product donation services, employee emergency relief funds, and more. Through consistent marketing in ACCP's weekly newsletter and on ACCP's social media channels, the CSR Marketplace is now a frequently visited resource that garners approximately 3000 visits each year. We encourage all organizations that offer services to CSR professionals to be included in the CSR Marketplace. Standalone pricing appears below. However, this opportunity is included in most sponsorship packages described in this prospectus.

<b>Listing for 12 months</b>	<b>\$ 5,000</b>
<b>Reduced fee for individual consultants or boutique consulting firms with less than 10 employees (including full-time, part-time, and contractors)</b>	<b>\$ 2,500</b>

*Note: This opportunity is also included in the \$15,000 Annual Conference Sponsorship package. Commitments must be made by March 31, 2025 to be included in the CSR Marketplace Virtual. Limited number of spots available. Stand-alone CSR Marketplace listings can be purchased for \$5,000 or \$2,500 for boutique firms or consultants with less than 10 employees.*





## Digital Ad Retargeting

ACCP offers digital ad retargeting through a partnership with [Feathr](#).

What is digital ad retargeting? Have you ever conducted an internet search for a pair of shoes or a potential vacation spot, and then seen ads for the next couple of weeks wherever you go on the internet? That's ad retargeting.

Here's how you can utilize ACCP for your next retargeting digital ad campaign:

- Your target customer visits [www.accp.org](http://www.accp.org) for event registrations, informative blog posts, and more.
- You provide a digital ad to ACCP
- ACCP then delivers that ad to the people who have visited our website on other sites they visit through [Feathr](#) technology.

When they leave [www.accp.org](http://www.accp.org), they will start to see your advertisement on websites that they visit. Potential audience of 15,000+.

Impressions	Total Cost
20,000	\$2,500
30,000	\$5,000
40,000	\$7,500

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Contact Jabari Adkins, *Senior Manager of Membership & Partnership Development*  
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