

# 2026 Partnership Opportunities

For organizations that provide services to corporate social impact teams

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# About ACCP

- ✓ Premiere organization working to advance corporate social impact
- ✓ 250+ member companies strong
- ✓ 2000+ social impact practitioners (decision makers)
- ✓ Cross section of industries represented
- ✓ Strategic resource for entire CSR team
- ✓ Supportive and active peer community
- ✓ Practical programs and resources
- ✓ Deep CSR expertise and thought leader





# Benefits of Supporting ACCP

- ✓ Position your company as a social impact leader
- ✓ Showcase your team's thought leadership and expertise
- ✓ Align your brand with the leading voice in corporate social impact
- ✓ Build relationships with your target market
- ✓ Showcase your services and/or products to CSR leaders
- ✓ Build goodwill with a key target market by supporting their association

# Sampling of Past Sponsors

20TH ANNIVERSARY  
CELEBRATION SPONSOR

THE *Coca-Cola* COMPANY

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 **Fidelity**  
INVESTMENTS



 Goodera



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 TeamBonding  
Better teamwork. Happier teams.



# Sustaining Partnerships

Year-long, customizable partnerships that elevate your company's brand as exemplary corporate citizen.







# Sustaining Partnerships

\$35,000 - \$100,000+

*Customized based on level of support, interests and alignment with ACCP priorities*

## **Sampling of partnership components\*:**

- ✓ Year-long recognition as a sustaining partner in ACCP's weekly newsletter, The Wrap
- ✓ Conference exposure and benefits equivalent to \$25,000 level
- ✓ Opportunity to submit 2 blog posts
- ✓ Virtual session as part of CSR Marketplace Virtual
- ✓ Share resource or content in ACCP Resource Library
- ✓ Up to 4 social shares per year
- ✓ CSR Marketplace listing and video link

*\*Program , content, and awards opportunities can be combined into a sustaining partnership*

# Programs

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# Virtual Summits

## \$10,000/Summit (non-exclusive)

*In 2026, ACCP will host three Virtual Summits on the topics of Aligning CSR Strategy With The Business (March), Ambassador Programs (May), and Corporate Grantmaking (November). Virtual Summits are 1-2 day virtual programs that provide a deep dive into priority CSR topics.*

### Benefits:

- ✓ Recognition of support in all marketing and follow-up communications
- ✓ Verbal recognition of support at beginning and end of program
- ✓ Recognition of support on session slides
- ✓ Opportunity to moderate a session or serve as a subject matter expert\*





- ✓ Opportunity to share information about CSR-related initiative with participants
- ✓ Up to three registrations for sponsored Summit
- ✓ Optional: Partner with ACCP on a blog post about a related initiative or program; also shared on social media channels

*\*Content role determined by ACCP program lead based on experience/expertise and program alignment*

*\*Commitments must be made at least 60 days prior to the Summit to accommodate content role*



# Annual Conference

## Boston | September 14-16

ACCP’s premier gathering of corporate social impact leaders, brings together 400+ CSR professionals from across industries to share insights, explore trends, and shape the future of the field. Sponsorship offers a unique opportunity to position organization as a leader in corporate social impact, build relationships with CSR decision-makers, and elevate your brand among a key target audience.

	Host of Welcome Reception – <b>SOLD OUT</b>	Moderate Mainstage Plenary* - <b>SOLD OUT</b>	Host breakout session – <b>SOLD OUT</b>	CSR Marketplace Virtual Session - June	Branded Item in Tote bags	Regs	Org Profile in App	Recognition in Daily Conference Emails	Recognition Onsite Signage	Listing on CSR Marketplace	Recognition Conference website	Exhibit Area	Attendee List*
<b>\$50,000</b>	X	X			<b>X</b>	Up to 5	X	X	X	X	X	Enhanced Space	X
<b>\$25,000</b>			X		<b>X</b>	3	X	X	X	X	X	X	X
<b>\$15,000</b>				X		2	X		X	X	X	X	X
<b>\$10,000</b>						1	X		X	X	X	X	X

- Mainstage speaking opportunity is not a keynote opportunity. Rather, participating in one of our mainstage plenaries that aligns with experience and plenary topics.
- \* Attendee list includes name, title, and company (it does not include email addresses)



# Annual Conference

Boston | September 14-16

## ✓ Specialty Conference Sponsorship Opportunities

- Pre-Conference Executive Network Sessions - \$25,000
- Tote Bag Sponsor - \$15,000
- Conference App Sponsor - \$20,000 - CLAIMED
- Wellness Center Sponsor - \$20,000\* - CLAIMED
- Spotlight give-back activity sponsor - \$15,000\* - CLAIMED
- Water Station Sponsor - \$20,000\*
- Boston Learning Journey - \$15,000\* - CLAIMED

- *Benefits for the above sponsorships can be customized but will align with similar benefits offered to sponsors at similar levels.*
- *Sponsor is responsible for all materials, staffing and coordination required.*





# CSR Marketplace Virtual

\$10,000

- ✔ Opportunity to host a virtual educational session as part of CSR Marketplace Virtual Series (June 2026)
  - Live session marketed to ACCP network
  - Recording available on website through Q1 2027
- ✔ Listing on CSR Marketplace for 12 months



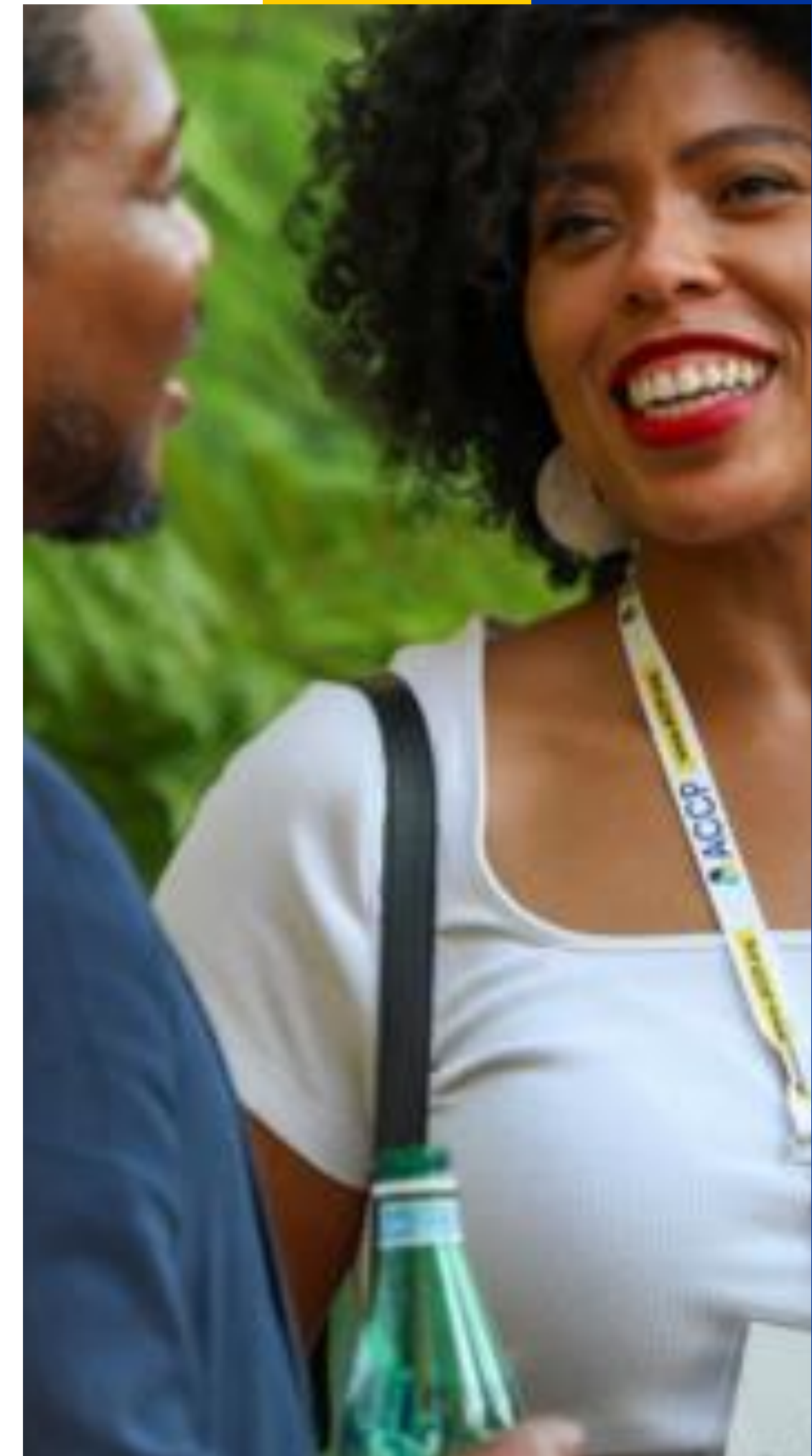
# Local Community Events

**\$5,000 per event\* - VERY LIMITED AVAILABILITY**

*In 2026, ACCP will be hosting local community events that bring together corporate social impact professionals for information sharing and networking. Ideally, these event are conducted in partnership with local CSR-Related organization to maximize reach and impact.*

## Benefits:

- ✓ Support CSR community building in a top priority market
- ✓ Position company as a corporate citizen leader in market of choice
- ✓ Recognition in all pre and post communications
- ✓ Opportunity to welcome participants and highlight priority initiative



# Awards

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# Purpose Awards

**\$20,000**

*ACCP's Purpose Awards shine a spotlight on the corporate social impact professionals and teams who are setting the standard for excellence in the field. These prestigious awards honor leaders at every stage of their careers—Rising Stars, Trailblazers, Champions for Change, and the CSR Team of the Year—whose work is transforming businesses and communities for the better.*

## Benefits

- ✓ Align your brand with innovation, leadership, and impact
- ✓ Prominent recognition in all Award communications, including call for nominations and announcement of winners
- ✓ Opportunity to serve as judge in category of your choice
- ✓ Opportunity to participate in awards presentation during ACCP Annual Conference
- ✓ Opportunity to interview winner(s) during ACCP Annual Conference career conversations



# Content

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# Content Partnership Opportunities

*Support ACCP's creation of high-value content that equips corporate social impact professionals to succeed in a rapidly evolving landscape.*

## Key Content Projects:

- ✓ CSR Insights Survey & Report - \$20,000 - **CLAIMED**
- ✓ Toolkit Development\* - \$5,000 per toolkit
- ✓ ACCP Job Board & Career Center - \$15,000
- ✓ On-Demand Course Development - \$10,000 per course

*\*Support of toolkit development depends on alignment of ACCP content priorities and supporters interests/expertise. Timeline, roles/responsibilities and length to be agreed upon before finalizing support.*



# Advertising & Exposure

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# Advertising & Exposure

✓ CSR Marketplace Listing - \$5,000

✓ Retargeting Ad Campaigns

- 10,000 impressions - \$2,500
- 20,000 impressions - \$5,000
- 30,000 impressions - \$7,500

# Let's Have A Conversation

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