

# 2026 Partnership Opportunities

For Purpose-Driven Corporations

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# About ACCP

- ✓ Premiere organization working to advance corporate social impact
- ✓ 250+ member companies strong
- ✓ 2000+ social impact practitioners (decision makers)
- ✓ Cross section of industries represented
- ✓ Strategic resource for entire CSR team
- ✓ Supportive and active peer community
- ✓ Practical programs and resources
- ✓ Deep CSR expertise and thought leader





# Benefits of Supporting ACCP

- ✓ Position your company as a social impact leader
- ✓ Showcase your corporate social impact initiatives
- ✓ Align your brand with the leading voice in corporate social impact
- ✓ Elevate your team's thought leadership and expertise
- ✓ Provide professional development opportunities to your team
- ✓ Advance ACCP's mission and the shared value created for business and communities through corporate social impact

ACCP is now a 501c3 public charity. Support can be made in the form of corporate sponsorship, charitable contribution, or grant.

# Sampling of 2025 Sponsors

20TH ANNIVERSARY  
CELEBRATION SPONSOR

THE *Coca-Cola* COMPANY

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 Bonterra™

 e4e  
relief

 **Fidelity**  
INVESTMENTS

 **GP**  
Georgia-Pacific

 Goodera

 **KPMG**

 myriad  
usa

 Sage

 TRANE  
TECHNOLOGIES

 true impact™

 WELLS  
FARGO

 YourCause®  
from Blackbaud

 ASSURANT®

 **CAF**  
America

 Center for  
Creative  
Leadership

 COMCAST

 COX  
ENTERPRISES

 deed

 EMERGENCY  
ASSISTANCE  
FOUNDATION

 Georgia Power

 goodstack

 NOVARTIS

 pathward

 Spectrum

 Submittable

 TeamBonding  
Better teamwork. Happier teams.™

 Parker

 Vanguard

# Opportunities for Support

## Sustaining Partnerships

- ✓ Customized year-long partnership

## Programs

- ✓ Executive Network (senior leaders)
- ✓ Forum – A CSR Intensive (early career)
- ✓ Virtual Summits
- ✓ RISE (mid-career)
- ✓ Annual Conference
- ✓ Local gatherings

## Content

- ✓ CSR Insights Report
- ✓ Toolkits
- ✓ On-Demand Course Development

## Awards

- ✓ Purpose Awards

**\*New: Support ACCP's New Program Scholarship Fund**





# Sustaining Partnerships

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Year-long, customizable partnerships that elevate your company's brand as exemplary corporate citizen.





# Sustaining Partnerships

**\$50,000 - \$100,000+**

*Customized based on level of support and interests of company*

## **Sampling of partnership components\*:**

- ✓ Year-long recognition as a sustaining partner in ACCP's weekly newsletter
- ✓ Recognition of support and opportunities to showcase company initiative/thought leadership at ACCP Annual Conference and/or in content or program of choice
- ✓ Recognition and opportunity to collaborate on key ACCP initiative or program
- ✓ Complimentary registrations to ACCP program(s) of choice (subject to application requirements)

*\*Partnership components dependent on level of support, interests, and alignment with ACCP priorities.*

# Programs

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# Virtual Summits

**\$10,000/Summit (non-exclusive)**

*In 2026, ACCP will host three Virtual Summits on the topics of Aligning CSR Strategy With The Business, Ambassador Programs, and Corporate Grantmaking. Virtual Summits are 1-2 day virtual programs that provide a deep dive into priority CSR topics.*

## Benefits:

- ✓ Recognition of support in all marketing and follow-up communications
- ✓ Verbal recognition of support at beginning and end of program
- ✓ Recognition of support on session slides
- ✓ Opportunity to moderate a session or serve as a subject matter expert\*
- ✓ Opportunity to share information about CSR-related initiative with participants
- ✓ Up to three registrations for sponsored Summit
- ✓ Optional: Partner with ACCP on a blog post about a related initiative or program; also shared on social media channels





# Forum – A CSR Intensive

**\$15,000 (non-exclusive) | Chicago, IL**  
**April 20 – 23, 2026**

*ACCP's Forum – CSR Intensive, designed for early career CSR professionals, provides foundational knowledge of the full spectrum of corporate social impact programs. Participants gain practical skills and a peer network that will kickstart their career in corporate social impact. Cohort limited to 40 participants.*

## **Benefits:**

- ✔ Opportunity to support and train the next generation of CSR professionals
- ✔ Opportunity to showcase a company CSR initiative as a case study or serve as a subject matter expert
- ✔ Recognition of support in all marketing and follow-up communications





- ✓ Recognition of support throughout program
- ✓ Up to two registrations to be used for team members or scholarship to qualified candidates that require financial support to participate
- ✓ Optional: provide company branded item to participants

*\*For an additional \$7,500 your companies can be recognized as the sponsor of Forum – On Demand program to be introduced in fall of 2026*



# RISE: Realizing Inclusive Leadership in CSR

**\$10,000 - \$100,000**

*RISE is ACCP's mid-career leadership development program designed to build a pipeline of inclusive CSR leaders. This is an 8-month cohort experience that combines in-person learning, network building, virtual sessions, and mentorship with a CSR Leader. Cohort size limited to 20 individuals\**

## **Sampling of benefits dependent of level of support:**

- ✓ Opportunity to support and expand the pipeline of inclusive CSR leaders
- ✓ Opportunity to serve as mentors and/or faculty



- ✓ Opportunity to serve on advisory council
- ✓ Recognition of support in all marketing and program materials
- ✓ Recognition and opportunity to contribute to blogs written about RISE curriculum and/or program outcomes
- ✓ Support scholarships for applicants that meet eligibility requirements but require financial support to participate

*\*\$100K level supporters will be recognized as Presenting Supporter throughout 9-month cohort and in-person kickoff 2-day program will be branded with corporate name. The presenting funder is invited to welcome participants to program at kickoff and serve as subject matter expert during the programs. At levels of \$25,000 or above, discounted or complimentary registrations may be available contingent on applicants being accepted to the program through the standard application process.*



# Annual Conference

Boston, MA | September 14-16, 2026

ACCP’s premier gathering of corporate social impact leaders, bringing together hundreds of professionals from across industries to share insights, explore trends, and shape the future of the field. Sponsorship offers a unique opportunity to showcase your organization’s leadership, connect with decision-makers, and demonstrate your commitment to driving positive change in business and society.

	Recognized as Lead Sponsor Throughout Conference	Host of Offsite Evening Event	Host of Welcome Reception SOLD OUT	Mainstage Speaking Opportunity*	Speaking Opportunity During Conference*	Recognized as Break Sponsor	Registrations	Recognition in App	Recognition in Daily Conference Emails	Recognition Onsite Signage	Recognition Conference website
\$100,000*	X	X		X			Up to 10	X	X	X	X
\$50,000			X	X			Up to 5	X	X	X	X
\$25,000					X	X	3	X	X	X	X
\$15,000							2	X		X	X
\$10,000							1	X		X	X
\$7,500								X		X	X

- Lead sponsor has option to customize sponsorship benefits based on interests and alignment with program goals.
- Mainstage speaking opportunity is not a keynote opportunity. Rather, participating in one of our mainstage plenaries that aligns with experience and plenary topics.
- Speaking opportunity could be in a plenary, breakout, career conversation, or other session type. Opportunity based on experience and alignment with program.



# Annual Conference

Boston | September 14-16

## ✓ Specialty Conference Sponsorship Opportunities

- Pre-Conference Executive Network Sessions - \$25,000 (one available)
- Tote Bag Sponsor - \$15,000 (one available)
- Conference App Sponsor - \$20,000 - **COMMITTED**
- Wellness Center Sponsor - \$20,000\* - **COMMITTED**
- Give-back activity sponsor - \$15,000\* - **COMMITTED**
- Water Station Sponsor - \$20,000\* (one available)
- Learning Journey Sponsor - \$15,000 - **COMMITTED**

- *Benefits for the above sponsorships can be customized but will align with similar benefits offered to sponsors at similar levels.*
- *Sponsor is responsible for all materials, staffing and coordination required.*



# Local Community Events

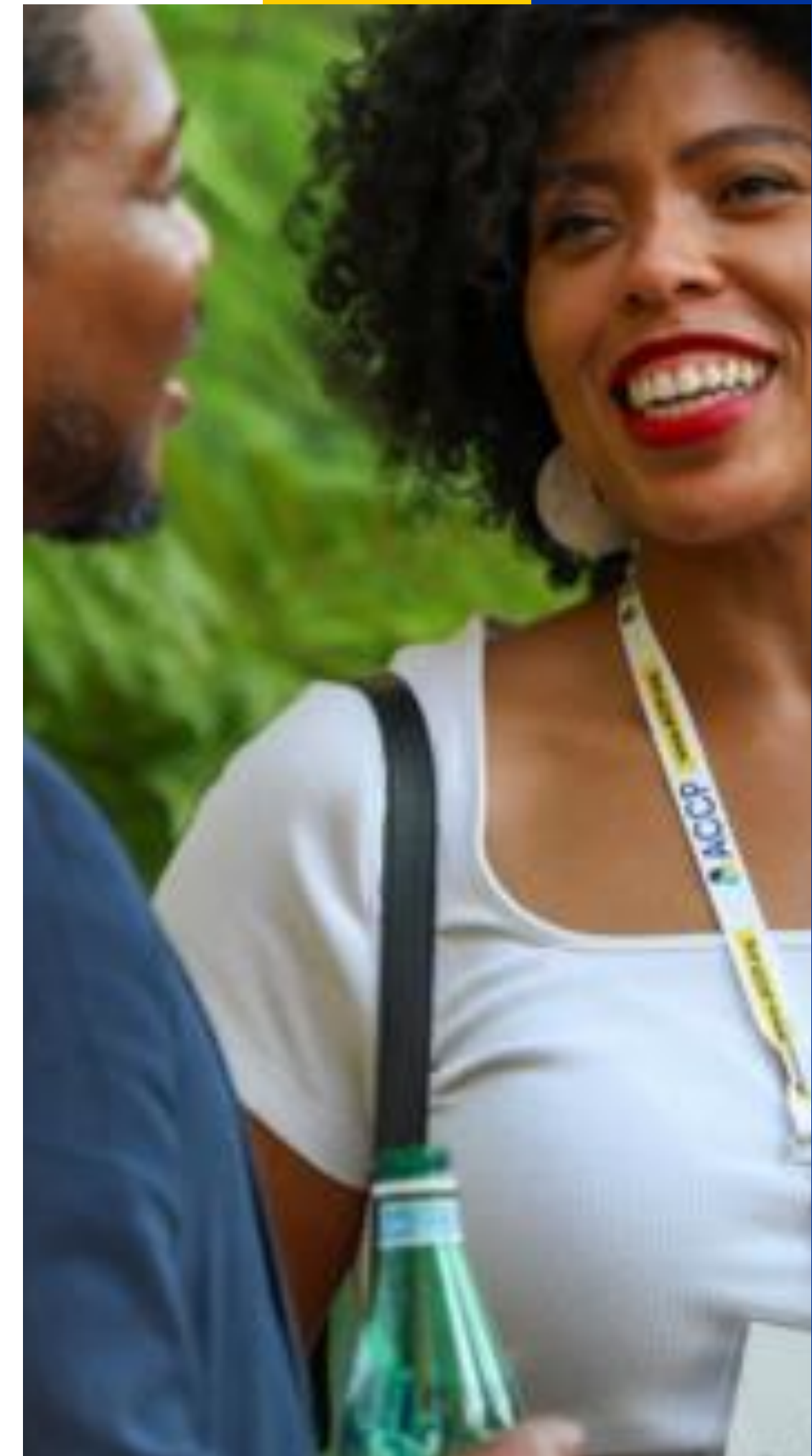
**\$5,000 per event\* - Limited availability left**

*In 2026, ACCP will be hosting local community events that bring together corporate social impact professionals for information sharing and networking. Ideally, these event are conducted in partnership with local CSR-Related organization to maximize reach and impact.*

## Benefits:

- ✓ Support CSR community building in a top priority market
- ✓ Position company as a corporate citizen leader in market of choice
- ✓ Recognition in all pre and post communications
- ✓ Opportunity to welcome participants and highlight priority initiative

*\*Sponsors can choose to host event and pay for direct expenses instead of the \$5,000 sponsorship fee.*





# ACCP Program Scholarships

**\$5,000 – \$25,000**

*As part of ACCP's strategic commitment to advancing equity in corporate social impact, we will offer a select number of scholarships to ACCP programs to remove financial barriers from participation. These scholarships will enable individuals who meet program requirements—but lack the resources to attend—to access high-quality professional development, build critical skills, and expand their networks.*

## **Mission-Driven Impact Benefits:**

- ✓ **Break down barriers:** Contributions ensure that cost is never an obstacle for CSR professionals seeking access to ACCP's high-quality programs.
- ✓ **Strengthen the field:** Every scholarship fuels the next generation of CSR leaders—professionals equipped with the tools, networks, and knowledge to drive meaningful change inside companies and in communities.





## Recognition & Visibility Benefits:

- ✓ **Champion of CSR Leadership:** Donors are recognized as leaders who invest not just in individuals, but in the future of the profession.
- ✓ Recognition will be included in:
  - All ACCP program marketing that highlights scholarship opportunities
  - ACCP's Annual Conference and Annual State of the Association Meeting
  - ACCP's website and ongoing Scholarship Fund communications



# Awards

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# Purpose Awards

**\$20,000**

*ACCP's Purpose Awards shine a spotlight on the corporate social impact professionals and teams who are setting the standard for excellence in the field. These prestigious awards honor leaders at every stage of their careers—Rising Stars, Trailblazers, Champions for Change, and the CSR Team of the Year—whose work is transforming businesses and communities for the better.*

## Benefits

- ✓ Align your brand with innovation, leadership, and impact
- ✓ Prominent recognition in all Award communications, including call for nominations and announcement of winners
- ✓ Opportunity to serve as judge in category of your choice
- ✓ Opportunity to participate in awards presentation during ACCP Annual Conference
- ✓ Opportunity to interview winner(s) during ACCP Annual Conference career conversations





# Content

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# Content Partnership Opportunities

*Support ACCP's creation of high-value content that equips corporate social impact professionals to succeed in a rapidly evolving landscape.*

## Key Content Projects:

- ✓ CSR Insights Survey & Report - \$20,000 - **Secured**
- ✓ Toolkit Development\* - \$5,000 per toolkit
- ✓ ACCP Job Board & Career Center - \$15,000
- ✓ On-Demand Course Development\* - \$10,000 per course

*\*Support of toolkit development depends on alignment of ACCP content priorities and 2026 work plan. Timeline, Roles/Responsibilities and length/scope to be agreed upon before finalizing support.*



# Let's Have A Conversation

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