Welcome

State of the Association Meeting

October 7, 2026

ACCP
Association of Corporate Citizenship Professionals

Reflections

Board Chair



Joni Fitch
Director, Community Affairs & Engagement
Goodyear Tire & Rubber Co
ACCP Board Chair
(Board member since 2022)

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Today's Agenda

Topic	Presenter
Welcome	Deidra Parrish Williams
Call to Order, Board Chair Reflections	Joni Fitch
State of the Association	Andrea Wood
Advisory Services Showcase	Andrea Wood
Ask ACCP Anything	Andrea Wood
Member Vote	Joni Fitch to all attendees
Adjourn	Joni Fitch

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ACCP Staff & Board

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ACCP Staff



Andrea Wood
President & CEO



Andrea Bell
Director, CSR Learning Programs



Libby Conte
Chief of Staff & VP, Business Operations



Christina Fagan
VP, Content & Learning



Dana Frazeur
Director, Marketing & Communications



Ashley Johnson
Senior Manager, CSR Content



Tori Hay Lindahl
Director, Advisory Services



Nicole Parks
Manager, Learning & Development



Deidra Parrish Williams
VP, Marketing, Communications & Thought Leadership



Naomy Quiñones
Senior Manager, Digital Marketing



Hillary Roviaro
Associate Director, Community Engagement



Katie Stearns
VP, Membership & Partnerships



Kasondra Weeks
Manager, Membership & Partnership Operations



Maya Wilson
Senior Executive Assistant & Operations Manager

Board Members



Kim Allman
GEN DIGITAL



Verónica Arroyave
BAXTER



Ashley L. Atkins
NOVARTIS



Katie Beacham
KILPATRICK



Nancy Bonges
WILLIAM BLAIR



Monique Carswell
COMCAST



Ximena Delgado
BANK OF AMERICA



Vivian Greentree
FISERV



Kathy Gu
PINTEREST



Catherine McGlown
PATHWARD



Kate Mohan
TARGET



Carlos Pagoaga
THE COCA-COLA COMPANY



Robert J. Rizzo
CONAGRA BRANDS



Dr. Robert Simmons
NATIONAL GRID



Hannah Zucker
FACTSET

ACCP Officers & Executive Committee

Chair



Joni Fitch
THE GOODYEAR TIRE & RUBBER COMPANY

Vice Chair



Aldustus (A.J.) Jordan
VANGUARD

Treasurer



Nicole Anderson
AT&T

Governance Chair



Molly Porter
WELLS FARGO

Secretary



Yma Gordon
UNITED NATIONS FEDERAL CREDIT UNION

ACCP Strategic Refresh

(Board Approved)

VISION

ACCP is creating a future where every *company* leverages corporate social impact as an indispensable driver of both business and societal success.

MISSION

To elevate corporate social impact by advocating for the field and equipping its professionals with practical insights, peer communities and career-long development.

VALUES

Collaboration

Inclusion

Learning

Trust

Reflections

ACCP President & CEO



Andrea Wood

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STRATEGIC FOCUS AREAS

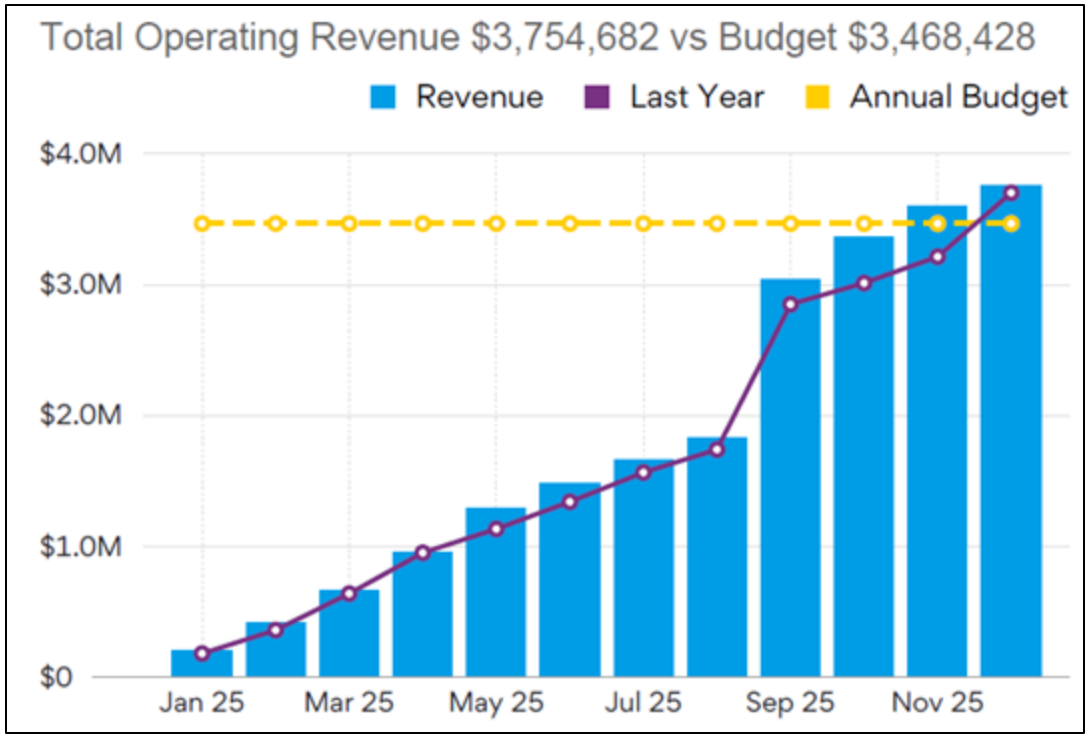
01	02	03	04	05
Advance Learning & Innovation	**Champion Belonging & Inclusion**	**Cultivate an Engaged Community**	**Deliver Data & Insights**	**Shape the Corporate Social Impact Field**
Launch AI Accelerator Learning Series Host Two Executive Network Retreats	Cultivate Safe Spaces Center inclusivity across all ACCP content and programming	Broker more member-to-member connections First-year member roadmaps to ensure high-value experience	Executive Benchmarking Briefs Launch Business Acumen series	Define the field's priorities Develop an active voice that advocates publicly for the field

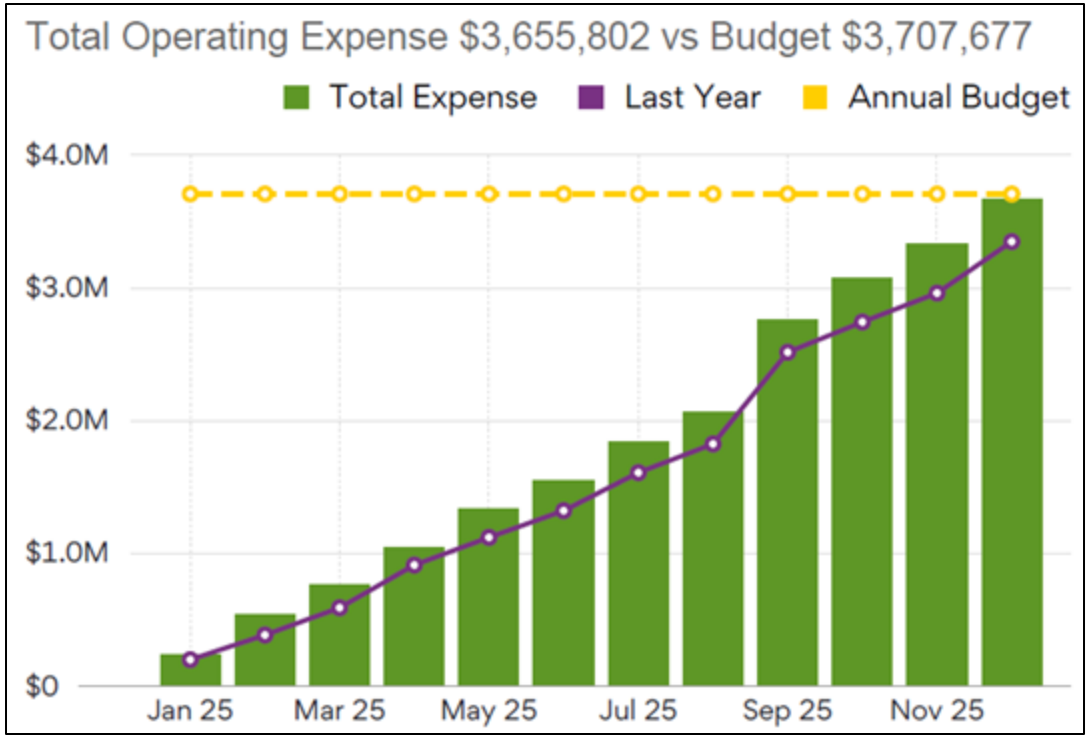
Financial & Membership Report

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2026 Financial Recap

Another strong fiscal year - ending ahead in revenue and below in expenses, with healthy reserves.



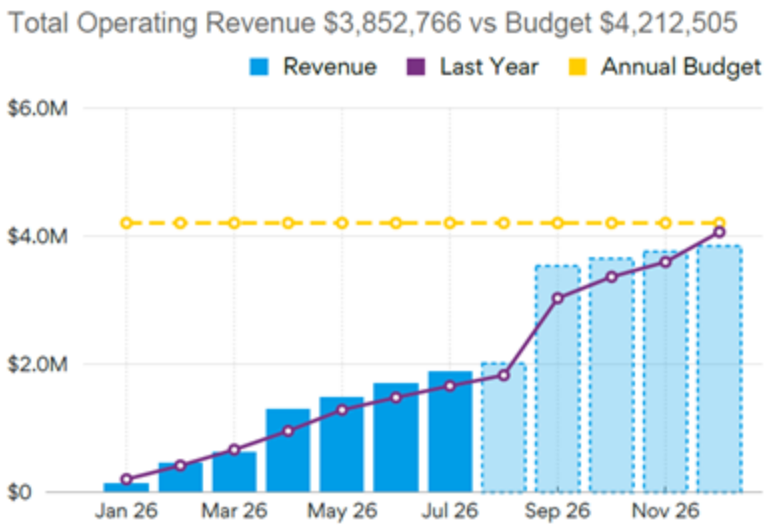


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Annual net profit is used to support our strategic priorities, growth and capacity.

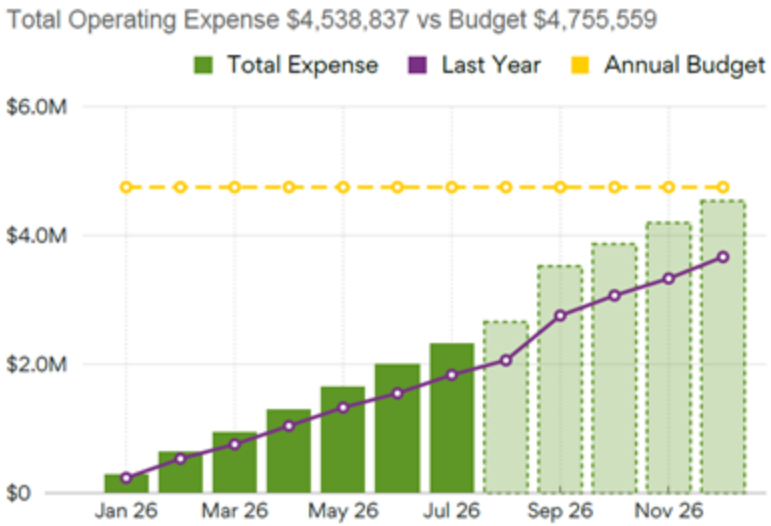
2026 Financial Update

Revenue



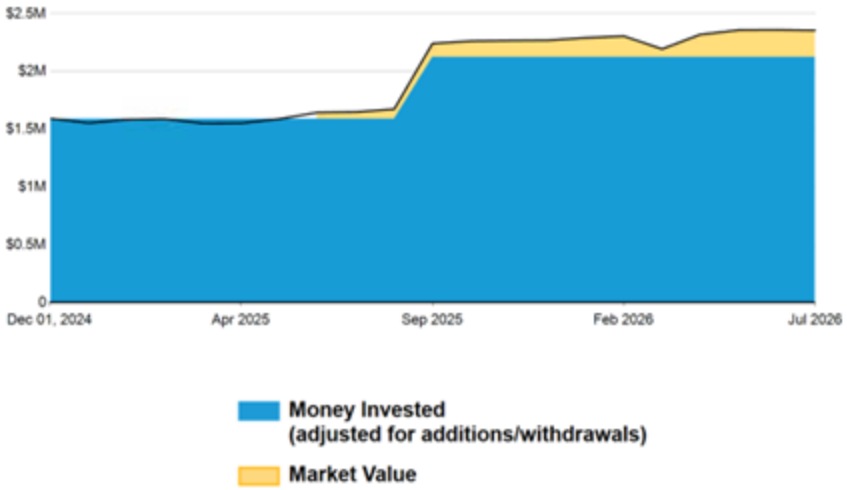
Lighter blue shows known deferred revenue

Expenses



Lighter green shows budgeted expenses

Investment Account 2.3M



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Strong & Vibrant Membership

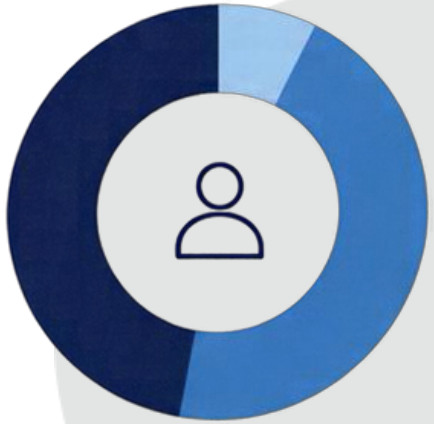




Top Seven Industries

Financial Services	27%
Industrial, Energy & Manufacturing	24%
Healthcare & Life Sciences	15%
Technology & Telecommunications	11%
Consumer Goods, Retail & Hospitality	9%
Professional Services Law & Education	8%
Food & Beverage	4%

Career Level



- **7%** early career
- **47%** mid-career
- **47%** senior level

Get the Most out of Membership

Programs

- Annual Conference*
- Virtual Summits*
- Early, Mid & Senior level career development
- CSR LaunchPad
- Webcasts on Hot Topics

Resources

- Advisory Services*
- Resource Library
- Benchmarking Directory
- ACCP Assist
- Making the Case
- CSR Insights
- Job Board

Community

- Online Community
- Topical Peer Discussions
- Member Groups
- Peer Circles

*Member discount applies

Ask about Membership Bundling options

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Katie@ACCP.org

New 2026 Programs & Resources

- **Executive Network Pre-Conference Summit**
- **Conference Learning Journey**
- **Team Structure and Resource Allocation report**
- **Advisory Services expansion**
- **Forum Flex (cohort 1)**
- **AI Survey**
- **Making the Case quarterly updates**
- **Executive Network Retreats & Peer Circles**

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What Members Say

> *I was away from ACCP for a few years and being back, I appreciate all over again why* ***it matters so much.***

Davis Abraham
KPMG Foundation

> *I've worked in various CSR roles for over 20 years and* ***one thing that's been constant has been my ACCP membership.***

Jessica Barbier
Swire Cocoa Cola

> *I work in investment finance and my ACCP membership* ***allows me to demonstrate how I'm generating value*** *for my business, too.*

Melissa Partridge
Loomis, Sayles & Co

> *After my first night at the ACCP Conference, I realized that* ***I found my people.***

Kimberly Huff
Synthomer Foundation

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C
A
B

ACCP Advisory Services

Custom Support, Taking You From Vision to Velocity.



Strategy & Alignment

CSR, foundation & donor-advised fund strategy

Business, stakeholder & board alignment

Communications & brand



Programs & Partnerships

Employee engagement & volunteering

Signature programs & grantmaking

Disaster relief & nonprofit partnerships



Measurement & Teams

Impact measurement & reporting

Standards & regulations

Team structure, staffing & inclusion

15+ years
CSR leadership expertise

Custom support
Scalable & specific to your challenges

ACCP resources
Backed by trusted data, insights

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SAVE THE DATE

We sell out Fast!

ACCP | ANNUAL CONFERENCE 2027

LOS ANGELES

September 28-30, 2027



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UPCOMING PROGRAMS

OCTOBER 7	**Fall Peer Circles (Application Deadline TODAY)**	**Virtual**
OCTOBER 8	**Executive Network Peer Circles Cycle 2 Kickoff**	**Virtual**
OCT 13 - NOV 24	**Forum Flex**	**Virtual**
OCTOBER 21	**Philadelphia Corporate Impact Social**	**Philadelphia**
OCTOBER 29	**NYC Corporate Impact Social**	**NYC**
NOVEMBER 4-5	**Evolving Grantmaking Strategies for Greater Impact: An ACCP Summit**	**Virtual**
NOVEMBER 19	**Executive Network Bi-Monthly Meeting**	**Virtual**
FEBRUARY 3-5, 2027	**Winter Executive Network Retreat**	**Orlando**

Ask ACCP Anything

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Member Vote

Call for a Motion

To ratify the State of the Association Report as presented.

Those in favor, please vote **“aye”** in the chat now.

Those opposed, please vote **“nay”** in the chat now.

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Questions?
Email mail@accp.org

Thank you for joining us.

See you in the field!

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