ACCP
Association of Corporate Citizenship Professionals

2027 Sponsorship & Funding Opportunities

For Purpose-Driven Companies















Let's connect.

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About ACCP

Association of Corporate Citizenship Professionals (ACCP) is the premiere membership organization working to expand the impact of purpose driven companies and the effectiveness of corporate social impact leaders. As the trusted strategic partner for CSR professionals, ACCP elevates corporate social impact by advocating for the field and equipping its professionals with practical insights, peer communities, and career-long development. **By supporting ACCP, you are fueling strategies that work, propelling innovation, and expanding corporate impact.**

Let's Fuel Greater Impact Together

Your investment in ACCP's programs and initiatives has a ripple effect, amplifying your company's impact while building the capacity and effectiveness of the entire ACCP community to enact transformative change in communities worldwide while unlocking a variety of benefits:

- Position your company as a leader in corporate social impact
- Showcase your intiatives, thought leadership and expertise
- Provide professional development opportunities for your team
- Align your brand with the leading voice in corporate social impact and advance ACCP's mission

Our Reach

295+
Purpose-driven member companies

2,700+
corporate social impact professionals and decision makers

6,000+
social impact practitioners and influencers through ACCP communications

20+
Industries represented

ACCP is a 501c3 public charity. We welcome support via corporate sponsorship, charitable contribution, or grant.





Some of our generous supporters

Vanguard
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William Blair
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United Nations Federal Credit Union
UNDIES FOR EVERYONE
FSG REIMAGINING SOCIAL CHANGE
CHANGING OUR WORLD
NOVARTIS
Center for Creative Leadership
benevity
Bonterra
Parker
myriad usa for borderless giving
YOU GIVE GOODS
UNCOMMON Giving
fiserv.
Submittable
Deloitte.
ASSURANT
BANK OF AMERICA
OPERATION warm more than a coat
GILEAD
EMERGENCY ASSISTANCE FOUNDATION
groundswell
pathward



SUSTAINING PARTNERSHIP

Sustaining partnerships are customizable year-round engagements that align the best of your corporate social impact intiatives and expertise with ACCP's most prominent programs, publications and communication channels.

The investment and true thought partnership of our sustaining partners provides critical support for ACCP to achieve its strategic priorities and create a future where *every* company leverages corporate social impact as an indispensable driver of both business and societal success.

Investment
$75,000 and up

customizable; non-exclusive

In addition to the benefits associated with the sponsored programs or intiatives, sustaining partners enjoy:

- Year-long recognition as a sustaining partner in ACCP's weekly newsletter, *The Wrap*. Opportunity to feature a thought leadership resource in *The Wrap*.
- Year-long recognition as a sustaining partner on ACCP's website plus banner ad (three-month run) on ACCP's Job Board, the most-visited page on our website.
- Four (4) social media features of a corporate social impact event or initiative via ACCP's LinkedIn channel.
- Opportunity to provide a branded thought leadership resource or toolkit for inclusion in ACCP's members-only resource library.
- Opportunity to submit two (2) educational posts for ACCP's blog.
- Two (2) complimentary registrations for ACCP's Annual Conference and one (1) complimentary registration for the Executive Network pre-conference (subject to attendee eligibility).



PROGRAM PARTNERSHIPS

Investment
$15,000

limited to 2-3 per Summit; non-exclusive

Virtual Summits

ACCP Summits are virtual educational programs that provide a deep dive into essential CSR topics and take place in a two-half-day format. Summits are packed with practical guidance from practitioners and subject matter experts and opportunities to consider how best practices and new ideas could be incorporated in your own social impact program. **In 2027, ACCP plans to host three Virtual Summits.**

AI in Corporate Social Impact	Employee Engagement & Volunteerism	Impact Measurement
March 2027	*May 2027*	*November 2027*

Sponsor Benefits

- Logo recognition on event page, in marketing communications, and on slides.
- Verbal recognition of support during opening and closing remarks.
- Opportunity to introduce or moderate a session. *The possibility of a more substantive speaking role will be determined by ACCP staff based on expertise of sponsor, program learning objectives, and timing of sponsor commitment.*
- Three (3) complimentary registrations for sponsored Summit.
- Opportunity to partner with ACCP to co-create a blog related to Summit topic.
- Written recognition in post-Summit communication to registrants.



Forum: A CSR Intensive

Forum is the program that started it all for ACCP more than 20 years ago and remains designed to cultivate emerging corporate social impact leaders (those with 0-3 years of CSR experience). This immersive, hands-on learning experience equips participants with foundational knowledge of the full spectrum of corporate social impact programs.

Investment
$15,000

limited to 3; non-exclusive

Forum will take place April 2027 in Chicago and is limited to just 40 participants per year. Your support empowers the next generation of corporate social impact leaders, including those on your own team.

Sponsor Benefits

- Logo recognition on event page, in marketing communications, in onsite signage, and on program slides.
- Verbal recognition of support during opening and closing remarks.
- Speaking opportunity to showcase a company CSR initiative as a case study or serve as a subject matter expert.
- Two (2) complimentary registrations (travel expenses not included) for team members or to scholarship qualified candidates that require financial support to participate.
- Written recognition in post-event communication to registrants.
- Opportunity to provide branded giveaway to participants.

In Fall 2027, ACCP will also offer “Forum Flex,” a hybrid version of Forum that includes self-paced on-demand courses and weekly virtual sessions. Sponsorship at $5000 includes recognition and registration benefits.



Investment

$10,000 - $100,000

limited to 6 total and 1 presenting; non-exclusive

RISE: Realizing Inclusive Leadership in CSR

As ACCP's mid-career leadership development program, RISE is designed to build a pipeline of inclusive CSR leaders. This 8-month application-based cohort experience combines in-person learning, network building, virtual sessions and mentorship with a seasoned CSR leader. RISE prepares participants to "level up" to senior leadership roles within CSR and deepen their commitment to inclusive leadership that values a diversity of thought and lived experiences. Cohort size limited to 20. **Program kickoff in May.**

Sample Sponsor Benefits (customized based on investment level)

- Logo recognition on event page, in marketing communications, in onsite signage, and on program slides for in-person kickoff.
- Verbal recognition of support during opening and closing remarks at in-person kickoff.
- Opportunity to serve as mentors and/or subject matter expert speakers.
- Written recognition in program materials.
- Recognition and opportunity to contribute to blogs written about RISE curriculum and/or program outcomes.
- Opportunity to provide branded giveaway to participants.
- With an investment of $25,000 or move, discounted or complimentary program registration may be available contingent on applicants being accepted to the program through the standard application process.



CONFERENCE

Annual Conference

ACCP's Annual Conference is the premiere gathering of corporate social impact leaders, bringing together hundreds of professionals from across industries to share insights, explore trends, and have conversations that will shape the future of the field. Sponsorship is a high visibility opportunity to showcase your leadership, connect with decision makers, and demonstrate your commitment to driving positive change for business and society.

What's Ahead for 2027

This fan favorite event has sold out for each of the last three years, so we are growing and enhancing the event to welcome more attendees while still maintaining all the expert content and peer connections that make ACCP's Annual Conference special.

- **Mainstage sessions** that remind you why the work you do every day matters to your business and to communities.
- **Peer connections and network building** all day, every day.
- **Pre-conference "intensives"** that bring practitioners together based on topics (such as impact measurement or AI in CSR) or career level (executive network).
- An L.A. **Learning Journey** that spotlights community-centered partnerships.
- Best practices, new ideas, and case studies that spark fresh thinking through **25+ breakout sessions comprising 6+ tracks.**
- **Curated small group lunches and dinners** that cultivate deep dive conversations on the topics that matter most.
- An **"Activity Zone" exhibit hall** where you can start conversations that might lead to solving a program challenge.

September 28-30, 2027

Los Angeles

500+ corporate social impact leaders



Investment & Alignment Opportunities

Conference offers an investment level and alignment opportunity for every company. For high-level benefits, see p. 11.

Lead Sponsor | $100,000 investment | limited to 1

Take the lead! Host the opening plenary and keynote speaker, align with the content track of your choice and bring everyone together for the welcome reception.

- Mainstage speaking opportunity
- Opportunity to introduce the keynote speaker during the opening plenary
- Opportunity to make remarks during the welcome reception
- Opportunity to highlight your company's social impact initiatives in a brief video
- Recognition as sponsor of the content track of your choice
- 10 complimentary registrations
- 1 complimentary registration for pre-conference intensive of your choice
- Prominent logo recognition across all marketing materials (see p. 11 for details)
- All Sustaining Partner benefits (see p. 4 for details)

Connection Sponsor | $75,000 investment | limited to 1

Cultivate the community of practitioners by supporting peer group meetings, the Conference buddies program, community convenings, a connection lounge, and an evening reception.

- Mainstage speaking opportunity
- Opportunity to make remarks during the evening reception
- Opportunity to highlight your company's social impact initiatives in a brief video
- Recognition as sponsor of all community-building activities at conference
- Opportunity to host a community convening related to one of your company's social impact programs or intiatives
- Recognition as sponsor of the connection lounge
- 6 complimentary registrations
- 1 complimentary registration for pre-conference intensive of your choice
- Prominent logo recognition across all marketing materials (see p. 11 for details)
- All Sustaining Partner benefits (see p. 4 for details)



Presenting Sponsor | $50,000 investment | limited to 4

Provide general support or choose the session or program area that best fits your goals by aligning your investment with a meal, a pre-conference "intensive," the content track of your choice, a curated small group dinner, or one of our mainstage plenary sessions.

- Mainstage speaking opportunity
- Recognition varies based on program alignment but may include the opportunity to make welcome remarks, co-host an invite-only VIP dinner on a topic related to your social impact priorities, or highlight your company's social impact initiatives in a brief video.
- 4 complimentary registrations
- 1 complimentary registration for pre-conference intensive of your choice
- Premier logo recognition across all marketing materials (see p. 11 for details)

Champion Sponsor | $25,000 investment

Provide general support or choose the session or program area that best fits your goals by sponsoring the Conference app, the Wellness Room, a topical luncheon, a breakout workshop session, or becoming the sustainability sponsor.

- Speaking opportunity (placement based on expertise and program alignment)
- Recognition varies based on program alignment
- 3 complimentary registrations
- Logo recognition across all marketing materials (see p. 11 for details)

Advocate Sponsor | $15,000 investment | limited to 8

Provide general support or choose the session or program area that best fits your goals by sponsoring the Learning Journey, the tote bag, Wifi connectivity, or a networking break.

- Recognition varies based on program alignment
- 2 complimentary registrations
- Logo recognition across all marketing materials (see p. 11 for details)

Ally Sponsor | $10,000 investment

- 1 complimentary registration
- Name recognition across all marketing materials (see p. 11 for details)

Conference Benefits At-A-Glance

Benefit	Lead $100,000	Connection $75,000	Presenting $50,000	Champion $25,000	Advocate $15,000	Ally $10,000
Speaking opportunity	mainstage	mainstage	mainstage	✔*		
Recognition on website, in marketing emails, in pre-event registrant materials and in on-site signage	logo	logo	logo	logo	logo	name
Recognition in post-event email	feature	feature	logo	logo	logo	name
Recognition in Conference app	homepage	featured	name	name	name	name
Recognition in daily emails	logo	logo	logo			
LinkedIn features	2	1	1			
Opportunity to provide branded item for tote bag	✔	✔	✔	✔		
Opportunity to include thought leadership resource in post-event email and The Wrap newsletter	✔	✔	✔			
Verbal recognition from mainstage	✔	✔	✔			
Opportunity to provide a branded item on chairs in plenary room	✔	✔	✔			
Opportunity to show a brief video in plenary room	✔	✔	✔			
Complimentary registrations	10	6	4	3	2	1
Complimentary registration for choice of pre-conference intensive	1	1	1			

*Speaking opportunity may be in a plenary, breakout, career conversation, or other session type. Opportunity based on experience and alignment with program.



OTHER OPPORTUNITIES

Investment
$5,000

limited to 2 per event; sector exclusive

Local Practitioner Events

In 2027, ACCP will continue hosting local events that bring together corporate social impact professionals for networking and peer connection and the chance to talk trends, challenges, and best practices. Help us bring together the CSR community in the markets that matter most to your company. Corporate sponsors may opt to provide a venu and cover event costs on an in-kind basis. *Sponsor benefits include brand recognition as an event partner in all marketing materials and the opportunity to make welcome remarks and provide a branded giveaway.*

NEW IN 2027

AI Accelerator Series

This brand new offering helps corporate social impact pros move from AI experimentation to practical implementation. Through quarterly labs, member showcases, curated resources, and a responsible practice library, participants will deepen understanding of real-world and responsible social impact use cases. *Sponsor benefits include brand recognition in all marketing communication, verbal recognition in each lab session, and 2 complimentary registrations.*

Investment
$20,000

limited to 1

Investment
$30,000

limited to 1

Purpose Awards

ACCP's Purpose Awards shine a spotlight on the corporate social impact professionals and teams who are setting the standard for excellence in the field. These prestigious awards honor leaders at every stage of their careers whose work is transforming businesses and communities for the better. *Sponsor benefits include the opportunity to participate as a judge in the category of your choice, the opportunity to help present the awards at the ACCP Conference, and brand recognition.*

ACCP PURPOSE AWARDS



Investment
$30,000
limited to 1

8th Annual CSR Insights Survey, Report & Webcast

CSR Insights provides a comprehensive view of the trends shaping the corporate social impact profession. Through this annual survey, ACCP captures valuable data and insights from corporate citizenship professionals, highlighting the emerging priorities, challenges, and innovative approaches that are influencing the field. The resulting report and webcast serves as an essential resource for companies looking to stay ahead of the curve, offering actionable insights that help inform strategies and drive impact. *Sponsor benefits include brand recognition in survey communications and in the report and a speaking opportunity in the webcast announcing the survey results.*

ACCP Job Board

As the most-visited page on ACCP's website, our corporate social impact job board is a great place for brand recognition. Support the growth of the field and its practitioners by supporting this important sector resource. *Sponsor benefits include logo recognition on the job board page and in a job board feature in The Wrap newsletter, as well as up to 3 featured job listings.*

Investment
$15,000
limited to 1

Investment
$10,000
limited to 1 per toolkit or course

Toolkits & On-Demand Courses



In 2027, ACCP plans to develop 4-5 toolkits for our members and up to 3 public on-demand courses, all designed to provide corporate social impact professionals with actionable and practical guidance. You can help us make best practices and fresh ideas available to the sector, increasing impact and reach of social impact programs. *Sponsor benefits include logo recognition, the opportunity to provide a case study for inclusion, a feature in The Wrap newsletter, and a social media feature.*