

# ACCP Advisory Services & Customized Training

---

*Introducing ACCP's new offering that delivers tailored, strategic, and scalable solutions that address challenges and advance corporate social impact goals*

# Overview

When your company faces complex or high-stakes challenges, **ACCP Advisory Services & Customized Trainings** offer tailored solutions and strategies to advance your social impact goals. Whether it's refining your corporate social impact strategy, creating or improving a volunteer engagement program, providing additional staff time to help you achieve your goals, or offering customized trainings for your company, ACCP is here to help.

Our leadership team and extensive network bring decades of corporate social responsibility (CSR) expertise, informed by benchmarking data and insights from our peer community, to **design and implement innovative and effective programs and trainings.**

ACCP staffs your projects with seasoned practitioners, each with at least 15 years of hands-on CSR experience, all guided by our rigorous oversight, accountability, and standards of excellence. **Partner with ACCP to ensure your social impact initiatives are not only successful but also sustainable and transformative.**

# Services Available

## Strategic Roadmaps & Program Design

- Comprehensive CSR and foundation/corporate Donor Advised Fund strategy development
- Signature program adaptation and innovation

## Facilitated Strategy Sessions & Workshops

- Executive and Board retreats
- Action planning for foundations and CSR teams

## Customized Trainings

- Virtual or in-person sessions on CSR fundamentals, trends, program design and best practices
- Global Ambassador programs and volunteer leader trainings

## Program Assessments & Benchmarking

- Evaluation of current giving, grantmaking, and operations
- Best practice recommendations based on ACCP's benchmarking data

## Frameworks & Toolkits

- Disaster relief plans, grantmaking guidelines, measurement frameworks
- Playbooks for employee engagement and stakeholder communications

## Operational & Structural Support

- Team training and capacity development
- Governance, compliance, and staffing models

## Ongoing Advisory Engagements

- Retainer-style support for evolving CSR strategies
- On-call expertise to problem-solve emerging issues

***Don't see what you are looking for? We have expertise in many areas. Reach out and let's discuss if we can help!***

# Areas of Expertise

- CSR, Corporate Foundation and DAF Strategy
- Business Alignment
- Stakeholder Engagement
- Executive & Board Strategy
- Employee Engagement & Volunteer Programs
- Signature Program Design
- Impact Measurement & Reporting
- Communications & Brand Alignment
- Global & Localized Grantmaking
- Disaster Relief Programs
- Standards & Regulations
- Transformational Nonprofit Partnerships
- Team Structure & Staffing Development
- Equity & Inclusion in Social Impact

# Why Choose ACCP Advisory Services?

- **Unmatched Expertise and Senior-Level Talent**

ACCP pairs its senior staff with project advisors from the CSR Talent Group, each with a minimum of 15 years of experience as CSR professionals. Our advisors come from diverse backgrounds, covering all key industries, strategic focus areas, and regional, national, or global experience.

- **Proven Success and Reliability**

ACCP and our project teams have a stellar track record, having led numerous successful projects for reputable brands. Our history of delivering impactful results speaks for itself.

- **Exclusive Access to Proprietary Resources**

Leverage ACCP's extensive proprietary community knowledge, experience, resources, data, events, and benchmarking. Our unique insights and tools are at your disposal to enhance your CSR initiatives.

- **Valuable Member Benefits**

ACCP members enjoy a 20% discount on standard advisory services fees, providing exceptional value and making our top-tier services even more accessible.

# Next Steps:

- ✓ **Express interest using our intake form at [www.accp.org/solutionshub](http://www.accp.org/solutionshub)**
- ✓ **We work with you to determine if your needs can be met through our ACCP Assist\* member benefit or if you require more in-depth support and expertise.**
- ✓ **If your needs go beyond the scope of ACCP Assist, we collaborate to develop a detailed project description, including goals, expected deliverables and a timeline.**
- ✓ **We present you with a proposed approach, timeline, budget, and a staffing plan featuring CSR Talent Group and ACCP vetted experts. We will work with you to revise the proposal based on your feedback.**

# Advisory Services Project Example

**Client:** A Discount Store Company

**Opportunity:** The client sought to reassess various giving guidelines across all programs and Donor Advised Fund operations to better align with their goals and have more uniform guidelines. They needed best practice recommendations on language, exclusions, and strategies for intake, application, and review processes. Additionally, they aimed to develop a new Champions Program that incorporated their distribution centers, along with regional and headquarter staff, while also creating a Disaster Relief Framework for employee assistance and community giving.

**Solution:** ACCP provided comprehensive best practice recommendations to mirror the structure of a corporate foundation, based on the desires expressed by the client's social impact team. We developed a Champions Program, including detailed recommendations for structure, recruitment strategies, and recognition ideas. Finally, we created a Disaster Relief Framework by engaging with cross-functional stakeholders involved in prior disasters. This resulted in a tiered response framework that included communication templates, a product donation process, and suggested future grant partners aligning with the client's markets and interests.

**Outcomes:** The client now has a robust set of giving guidelines that reflect best practices and align with their social impact goals. The Champions Program is currently in launch with about 100 representatives from all field teams with ACCP supporting the training for this program. The Disaster Relief Framework provides a comprehensive and organized approach to better respond with uniformity and speed to future disasters - ensuring effective communication and partnerships with relevant grant partners for maximized impact.

# Advisory Service Project Example

## **Client:** Professional Services Firm

**Opportunity:** The firm's Board of Directors needed a strategic session to assess their measurement approach to their Foundation's work, as well as examine how to stay up-to-date with the latest trends in corporate social impact, potential risk mitigation strategies, and the impact of external factors on their key focus areas.

**Solution:** ACCP developed and led tailored strategy sessions for the Board. A comprehensive deck was compiled and presented, covering emerging trends on impact measurement, risk mitigation approaches through the foundation, and implications of economic, political and environmental issues on corporate foundations. The engagement included a facilitated discussion and an action-planning session.

## **Outcomes**

- Board members gained a clear understanding of current social impact trends.
- Identified actionable strategies to mitigate risks through the foundation.
- Developed a prioritized action plan to strengthen impact measurement and update KPIs for their Foundation.



# Customized Training Example

**Client:** Business Management Software Foundation

**Opportunity:** The foundation sought to strengthen CSR knowledge and engagement across its global ambassador network.

**Solution:** ACCP designed and delivered six virtual, custom trainings held bimonthly. Sessions focused on key CSR and ESG fundamentals, including:

- Aligning to the Business
- Intro to ESG
- Employee Engagement
- Impact Measurement
- Advancing Equity

## **Outcomes**

- Ambassadors gained consistent CSR knowledge and skills across regions.
- Increased alignment between CSR initiatives and broader business priorities.
- Strengthened employee engagement and equity-focused practices across the global network.

# Advisory Services Examples

## Client: Global Pharmaceutical Company #1

**Opportunity:** The company's foundation board required guidance to strengthen its governance practices and ensure compliance while balancing its role relative to the business.

**Solution:** ACCP facilitated a strategy session for the Foundation's Board of Directors. The session emphasized fiduciary responsibilities and strategies for alignment between the foundation and corporate priorities while remaining in compliance.

### Outcomes

- Board gained a clear understanding of fiduciary responsibilities.
- Strengthened compliance practices and decision-making regarding self dealing.
- Clarified the foundation's role in supporting—but remaining distinct from—the broader business.

## Client: Global Pharmaceutical Company #2 (Current Engagement)

**Opportunity:** The company sought to refresh and realign its global signature programs and employee engagement practices to reflect business growth and respond to the evolving external environment.

**Solution:** ACCP is providing end-to-end support to redesign the company's CSR programmatic approach, including:

- Developing a strategic roadmap to adapt signature programs to current business needs.
- Creating a measurement, communications, and storytelling framework to articulate impact.
- Compiling a detailed operational plan to sustain long-term growth and program effectiveness.

### Outcomes (anticipated)

- A revitalized CSR strategy aligned with business growth and environmental context.
- Enhanced ability to measure and communicate impact through a strong storytelling framework.
- A clear operational plan ensuring sustainability and scalability of programs.

# Let's Start a Conversation...

We'd love to meet with you to understand your current challenges and guide you through our customized approach. Contact:

**Christina Fagan**  
**VP, Content & Learning**

**[Christina@accp.org](mailto:Christina@accp.org)**

**[accp.org](https://accp.org)**

**202.922.5355**