

2026 Partnership Opportunities

For organizations that provide services to corporate social impact teams

Initial Opportunities - September 2025



About ACCP

- ✓ Premiere organization working to advance corporate social impact
- ✓ 250+ member companies strong
- ✓ 2000+ social impact practitioners (decision makers)
- ✓ Cross section of industries represented
- ✓ Strategic resource for entire CSR team
- ✓ Supportive and active peer community
- ✓ Practical programs and resources
- ✓ Deep CSR expertise and thought leader



Benefits of Supporting ACCP

- Position your company as a social impact leader
- Showcase your team's thought leadership and expertise
- Align your brand with the leading voice in corporate social impact
- Build relationships with your target market
- Showcase your services and/or products to CSR leaders
- Build goodwill with a key target market by supporting their association

Sampling of 2025 Sponsors

20TH ANNIVERSARY
CELEBRATION SPONSOR

THE *Coca-Cola* COMPANY

 benevity™	 Bonterra™	 e4e relief	 Fidelity INVESTMENTS	 GP Georgia-Pacific	 Goodera		
 KPMG	 myriad usa	 Sage	 TRANE TECHNOLOGIES	 true impact™	 WELLS FARGO	 YourCause® from Blackbaud	
 ASSURANT®	 CAF America	 Center for Creative Leadership	 COMCAST	 COX ENTERPRISES	 deed	 EMERGENCY ASSISTANCE FOUNDATION	 Georgia Power
 goodstack	 NOVARTIS	 pathward	 Parker	 Spectrum	 Submittable	 TeamBonding Better teamwork. Happier teams.	 Vanguard

Sustaining Partnerships

Year-long, customizable partnerships that elevate your company's brand as exemplary corporate citizen.





Sustaining Partnerships

\$35,000 - \$100,000+

Customized based on level of support, interests and alignment with ACCP priorities

Sampling of partnership components*:

- ✓ Year-long recognition as a sustaining partner in ACCP's weekly newsletter, The Wrap
- ✓ Conference exposure and benefits equivalent to \$25,000 level
- ✓ Opportunity to submit 2 blog posts
- ✓ Virtual session as part of CSR Marketplace Virtual
- ✓ Share resource or content in ACCP Resource Library
- ✓ Up to 4 social shares per year
- ✓ CSR Marketplace listing and video link

**Program , content and awards opportunities can be combined into a sustaining partnership*

Programs



Virtual Summits

\$10,000/Summit (non-exclusive)

In 2026, ACCP will host three Virtual Summits on the topics of Aligning CSR Strategy With The Business (March), Ambassador Programs (May), and Corporate Grantmaking (November). Virtual Summits are 1-2 day virtual programs that provide a deep dive into priority CSR topics.

Benefits:

- ✓ Recognition of support in all marketing and follow-up communications
- ✓ Verbal recognition of support at beginning and end of program
- ✓ Recognition of support on session slides
- ✓ Opportunity to moderate a session or serve as a subject matter expert*



- ✓ Opportunity to share information about CSR-related initiative with participants
- ✓ Up to three registrations for sponsored Summit
- ✓ Optional: Partner with ACCP on a blog post about a related initiative or program; also shared on social media channels

**Content role determined by ACCP program lead based on experience/expertise and program alignment*

**Commitments must be made at least 60 days prior to the Summit to accommodate content role*





Executive Network Retreat

\$35,000* | February 2-4 in Orlando, FL

In February of 2026 in Orlando, FL the ACCP Executive Network will gather for a 2-day retreat that will include executive level learning, community building, and a hands-on learning journey highlighting exemplary non-profit partnerships in the local community. Limit of 25 senior leaders.

Benefits:

- ✓ **Opportunity to have one senior leader participate for full two-day program**
- ✓ **Presenting sponsor designation in all materials, including pre and post event communications, event website, and event mobile app**



- ✓ Opportunity to deliver a short welcome address at opening dinner or be an exclusive host for our evening excursion
- ✓ Partner with ACCP Staff on one of the following*:
 - Opportunity to present a workshop or be a featured case study in a workshop
 - Feature a signature program in partnership with a nonprofit partner/collaborative partner in the City of Orlando as part of the Day 2 learning journey
- ✓ Option to contribute **sponsor spotlight** content for ACCP blog post following the retreat with a post event recap

**Non-exclusive opportunity. Content role determined by ACCP staff based on alignment of expertise and learning objectives of program. \$50,000 opportunity to sponsor the Q1 Summit and the one-day Executive Network Program at ACCP's 2026 Annual Conference in Boston in September.*

Annual Conference

Boston | September 14-16

ACCP’s premier gathering of corporate social impact leaders, brings together 400+ CSR professionals from across industries to share insights, explore trends, and shape the future of the field. Sponsorship offers a unique opportunity to position organization as a leader in corporate social impact, build relationships with CSR decision-makers, and elevate your brand among a key target audience.

	Host of Welcome Reception	Moderate Mainstage Plenary*	Host breakout session	CSR Marketplace Virtual Session - June	Branded Item in Tote bags	Regs	Org Profile in App	Recognition in Daily Conference Emails	Recognition Onsite Signage	Listing on CSR Marketplace	Recognition Conference website	Exhibit Area	Attendee List*
\$50,000	X	X			X	Up to 5	X	X	X	X	X	Enhanced Space	X
\$25,000			X		X	3	X	X	X	X	X	X	X
\$15,000				X		2	X		X	X	X	X	X
\$10,000						1	X		X	X	X	X	X

- Mainstage speaking opportunity is not a keynote opportunity. Rather, participating in one of our mainstage plenaries that aligns with experience and plenary topics.
- * Attendee list includes name, title, and company (it does not include email addresses)

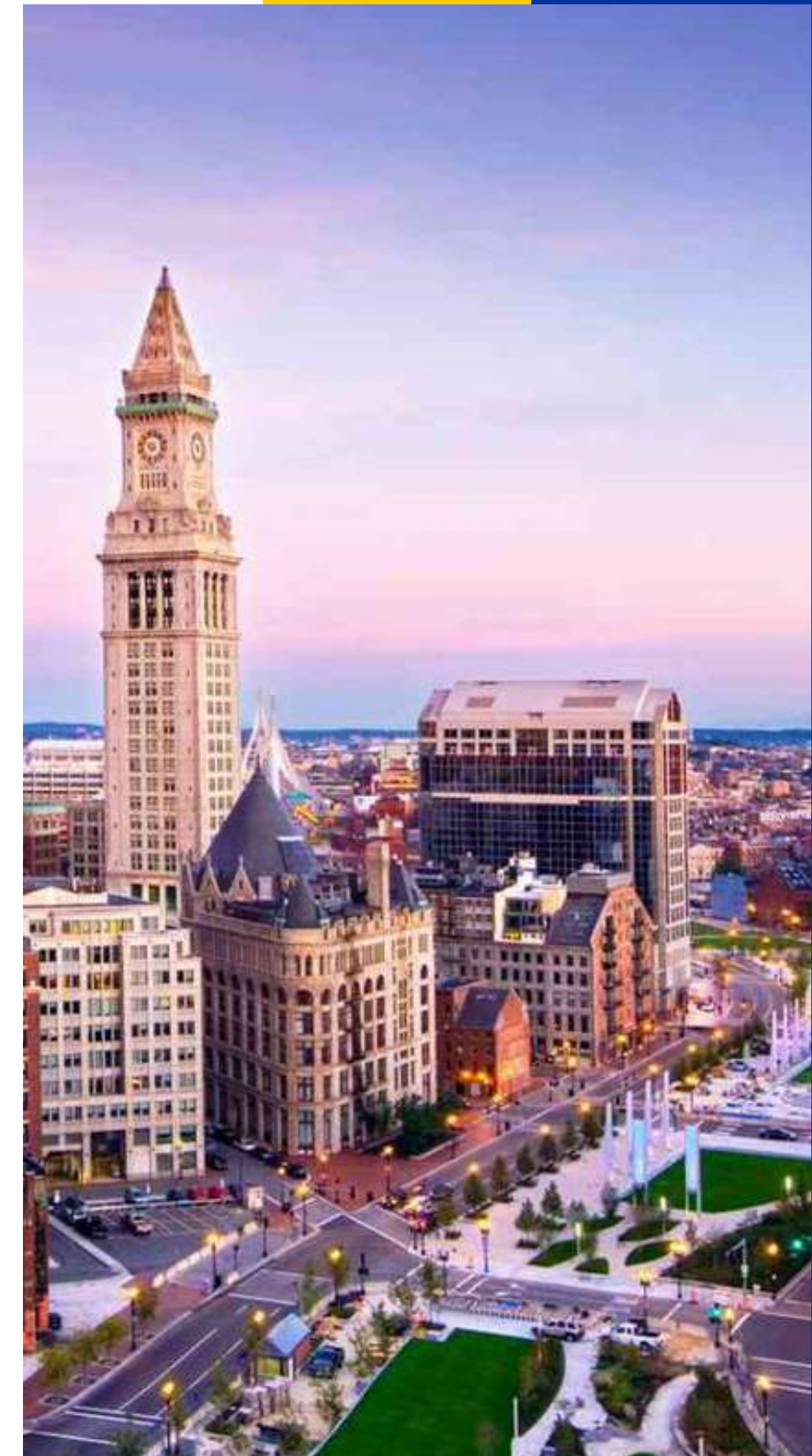
Annual Conference

Boston | September 14-16

✓ Specialty Conference Sponsorship Opportunities

- Pre-Conference Executive Network Sessions - \$35,000
- Tote Bag Sponsor - \$15,000
- Conference App Sponsor - \$20,000
- Wellness Center Sponsor - \$20,000*
- Half-day give-back activity sponsor - \$15,000*
- Water Station Sponsor - \$20,000*
- Boston Learning Journey - \$15,000 (2 available)

- *Benefits for the above sponsorships can be customized but will align with similar benefits offered to sponsors at similar levels.*
- *Sponsor is responsible for all materials, staffing and coordination required.*



CSR Marketplace Virtual

\$10,000

- ✔ Opportunity to host a virtual educational session as part of CSR Marketplace Virtual Series (June 2026)
 - Live session marketed to ACCP network
 - Recording available on website through Q1 2027
- ✔ Listing on CSR Marketplace for 12 months



Local Community Events

\$5,000 per event*

In 2026, ACCP will be hosting local community events that bring together corporate social impact professionals for information sharing and networking. Ideally, these event are conducted in partnership with local CSR-Related organization to maximize reach and impact.

Benefits:

- ✓ Support CSR community building in a top priority market
- ✓ Position company as a corporate citizen leader in market of choice
- ✓ Recognition in all pre and post communications
- ✓ Opportunity to welcome participants and highlight priority initiative



Awards



Purpose Awards

\$20,000

ACCP's Purpose Awards shine a spotlight on the corporate social impact professionals and teams who are setting the standard for excellence in the field. These prestigious awards honor leaders at every stage of their careers—Rising Stars, Trailblazers, Champions for Change, and the CSR Team of the Year—whose work is transforming businesses and communities for the better.

Benefits

- ✓ Align your brand with innovation, leadership, and impact
- ✓ Prominent recognition in all Award communications, including call for nominations and announcement of winners
- ✓ Opportunity to serve as judge in category of your choice
- ✓ Opportunity to participate in awards presentation during ACCP Annual Conference
- ✓ Opportunity to interview winner(s) during ACCP Annual Conference career conversations



Content



A photograph of two women, one with dark hair and one with blonde hair, looking down at a document or laptop. They are in a professional setting, possibly a meeting or workshop. The image is partially obscured by a blue and yellow border on the left side of the slide.

Content Partnership Opportunities

Support ACCP's creation of high-value content that equips corporate social impact professionals to succeed in a rapidly evolving landscape.

Key Content Projects:

- ✓ CSR Insights Survey & Report - \$20,000
- ✓ Toolkit Development* - \$5,000 per toolkit
- ✓ ACCP Job Board & Career Center - \$15,000
- ✓ On-Demand Course Development - \$10,000 per course

**Support of toolkit development depends on alignment of ACCP content priorities and supporters interests/expertise. Timeline, roles/responsibilities and length to be agreed upon before finalizing support.*

Advertising & Exposure



A photograph of a woman with long black braids, wearing a light-colored blazer, looking towards the left. She is in a crowd of people, and the image is framed by a blue and yellow border.

Advertising & Exposure

- ✓ CSR Marketplace Listing - \$5,000
- ✓ Retargeting Ad Campaigns
 - 10,000 impressions - \$2,500
 - 20,000 impressions - \$5,000
 - 30,000 impressions - \$7,500

Let's Have A Conversation

Jeanne Metzger

VP of Membership, Marketing & Communications

Jeanne@accp.org

202-796-5881

