

Qualifications and Characteristics for ACCP's Board of Directors

As a leading social responsibility membership organization, ACCP recognizes that the effectiveness of its Board of Directors lies in the unique experiences and contributions of its individual members and the diverse personal and professional assets that round out the Board as a whole.

ACCP Board candidates are senior CSR leaders who drive strategy, influence decisions, and deliver measurable impact with their companies. Examples include:

- **Setting Strategy:** Define and advance enterprise CSR/social impact strategy aligned to business priorities
- **Influencing Leaders:** Advise and influences C-suite and cross-functional decision-making
- **Delivering Results:** Scale programs and demonstrate measurable social and business impact
- **Leading Stakeholders:** Build trusted partnerships across corporate, nonprofit, and community sectors
- **Strengthening Governance:** Bring strategic perspective, sound judgment, and active board contribution

ACCP seeks candidates that demonstrate depth and achievement in four key areas and bring to bear these assets to advance the organization's mission: Experience & Expertise, Reputation & Influence, Network & Connections, and Commitment to ACCP.

1. Experience & Expertise:

- Currently serves as a senior leader in Corporate Social Responsibility at a member company.
- Able to strengthen ACCP by bringing deep and significant corporate social impact knowledge, expertise, and experience to the table. Leads with a perspective that is based on the alignment between business and society and is well informed on issues and trends.
- Strategic thinker and thought leader that easily analyzes issues, generates new ideas and helps them come to fruition, and brings a perspective on the future of the field that will help drive the changing nature of the profession.
- Has a history of service and leadership on other non-profit or industry-serving boards.
- **Preferred:** Is the department head, foundation president, US social impact leader, and/or who oversees other dimensions of the impact agenda in addition to CSR, e.g., ESG, Corporate Communications, DEIB, and/or Policy Affairs.

2. Reputation & Influence:

- Highly regarded and respected in the field; brings a positive reputation that reflects on ACCP's credibility. Brings the attention of others to ACCP through professional contributions as a thought leader, spokesperson, and/or speaker.
- Brings the strengths of personal, expert and positional influence to bear. Demonstrates success influencing senior level decisions makers.
- Articulates vision, is flexible to lead or support change, and is comfortable challenging the status quo in thoughtful ways. Contributes insight that inspires others, attracts support and buy-in, and contributes to organizational growth and change.

3. Network & Connections:

- Is well connected with other leaders in corporate citizenship including other companies and citizenship leaders, consultants, peer industry groups and other potential partners that can help to advance ACCP's mission.
- Willing to tap into their network to actively recruit new members, funders, and partners that help ACCP achieve its mission.

4. Commitment to ACCP

- Is a member of ACCP in good standing.
- Has the internal authority to make resource commitments to ACCP on behalf of their company, e.g., financial commitment, pro-bono resources, hosting an event, etc.
- Commits to prioritize attendance at Board and committee meetings and follows through on tasks in a timely manner.
- Serves as an enthusiastic champion and steward of ACCP outside of Board meetings.
- **Preferred:** Record of service to ACCP on a committee (Membership or Program Committee), member group lead, advisory panel, and/or volunteered with ACCP in another capacity, e.g., speaker, facilitator, etc.
- **Preferred:** Commits to annual financial support of ACCP of ~10K or more per year.