



Sponsor Code of Conduct

The culture of the ACCP community is a key element of ACCP's brand promise to our members. To preserve this unique culture, it is critical that our sponsors abide by the following set of common expectations:

ACCP sponsors are expected to:

1. Keep all speaking and interactions with members educational. ACCP's community and programs are designed to foster learning and purposefully developed as solicitation free environments.
2. Help us maintain the safe space nature of the ACCP community and refrain from participating in sessions or forums that are restricted to CSR/ESG practitioners. ACCP's reputation is built on a community culture that emphasizes peer sharing, practical learning, and candid conversation.
3. Reach out only to ACCP Members who have expressed interest in learning more or who have agreed to receive sponsor communication.
4. Meet deadlines related to your sponsorship benefits. The deadlines ACCP staff share with partners and speakers are critical for us to produce well-run, high-quality programs and initiatives.
5. Keep ACCP staff informed about any gatherings planned adjacent to ACCP events. When gatherings are planned around ACCP events, ACCP staff inevitably receive questions. Please let us know what you are planning so we can answer questions and direct people to the appropriate source.

ACCP sponsors are strictly prohibited from:

1. Repeated, unsolicited outreach to members.
2. Sharing or distributing ACCP member lists and/or member contact information.

If a sponsor violates this Code of Conduct, ACCP reserves the right to take any action deemed necessary and appropriate, including but not limited to the removal from programs without warning or refund. Breaches of this Code of Conduct may result in disqualification from participation in future sponsorship and engagement opportunities.